

*"The one who plants trees, knowing that
he will never sit in their shade, has
started to understand the meaning of life"*

- Rabindranath Tagore

#BeatAirPollution

World Environment Day, 2019



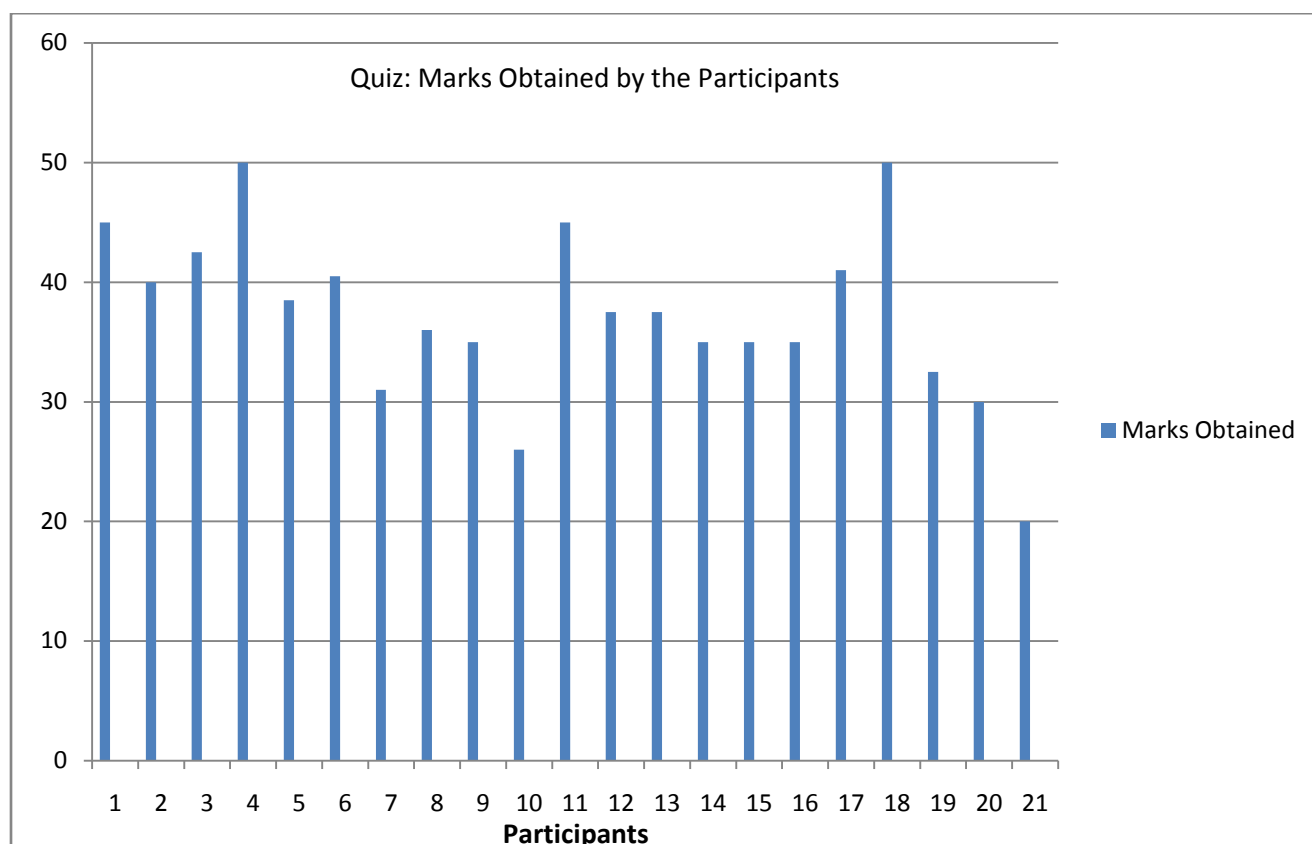
Consumer Education Research Centre - ENVIS RP



Activity Report On World Environment Day – 5th June 2019

On 5th June 2019, CERC - ENVIS team conducted an in-house celebration of world environment day with CERC staff, interns and visitors. This year's theme was 'Air Pollution' with the slogan #BeatAirPollution. China was the host country to organize the main event. The programme began with a brief introduction on the objective behind the celebration of world environment day and its theme by Dr. Ashoka Ghosh (ENVIS). Further a brief presentation was made by Ms. Divya Namboothiri (ENVIS) on Air Pollution and its causes, types and its effects on Health and Environment.

The Programme continued with the participants attending a questionnaire of 10 questions related to Air Pollution by the UN. A total of 21 participants attended the quiz, of which first three winners were awarded with Caps and T-shirts. The objective of conducting the quiz was to know the awareness amongst the participants on Air Pollution.

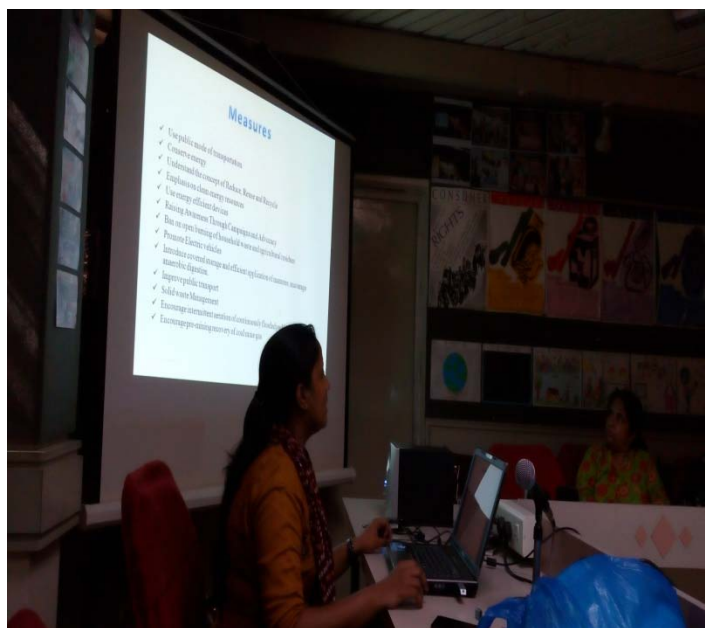


The participants were showed two videos by the United Nations and one video by the Ministry of Forests & Climate Change. Followed by a pledge to plant more trees and to donate one tree to the CERC campus. The participants were also asked to take up the #TheMaskChallenge by the United Nations and post their photos via social media to spread awareness on the theme of Air Pollution. The participants were also requested to donate raincoats and umbrellas for the underprivileged through “Aap le no otlo” – A sharing Platform. The programme concluded by a recital of a Gujarati poem on environment by Ms. Meenal Shukla (CERC Staff). From ENVIS team, all the CERC Staff members were gifted a Spider plant which is known to absorb indoor air pollution.

Gallery



Dr. Ashoka Ghosh briefing about World Environment Day celebrations



Ms. Divya Namboothiri Giving a presentation on Air Pollution and its effects on Health and Environment



Participants attending the Quiz



Ms. Drishti, winner of the Quiz



Ms. Anusha Iyer, First Runner up



Ms. Shweta, second Runner Up



Ms. Anjali Second Runner Up



Ms. Meenal Shukla, reciting Gujarati poem



Felicitating Shri Uday Mawani (CEO & Coordinator ENVIS) with an indoor plant (Spider Plant) by Ms. Divya Namboothiri (ENVIS Team)



CERC Staff with Spider Plant

હવા - સૃષ્ટિની સૌગાત

- મિનલ શુક્લ
(CERC STAFF)

માનવ જીવન માટે, જોખમી છે પ્રદુષણ
સ્વચ્છ હવામાન રાખી, દૂર કરીયે દુષણ

વાતાવરણમાં પ્રસરતી ગંદકીથી, આયુ થશે અલ્પ
સ્વચ્છતાનો સંકલ્પ કરી, કરીયે પૃથ્વીનો કાયાકલ્પ.

આપણે જો ગોટાવિશુ, ધુમાડાના વાદળો આભમાં
નથી આવા પ્રદુષિત હવમહેલો, આપણા લાભમાં.

રોકટોકથી ન મુકીયે, એકબીજા પર આળ,
શુદ્ધ હવાના કણ-કણથી, જીવમાત્રની લઈએ સંભાળ.

ઘર વાહન કે કારખાનાથી, બચાવીયે આબોહવા
ઈકો-ફ્રેન્ડલી થઈ જાળવીયે, સૃષ્ટિની સૌગાત "હવા."

હયાતીને જીવંત રાખે, હવાનું બહુમુલું મુલ્ય,
અગણિત રજકણોની શુદ્ધતા, જિંદગી માટે અમુલ્ય.

Posters



विश्व पर्यावरण दिवस

5 जून, 2019

“करेंगे संग, वायु
प्रदूषण से जंग”



ग्राहक शिक्षण एवं संशोधन केंद्र



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**Beat Air
Pollution**



**WORLD
ENVIRONMENT
DAY**

**CHINA
2019**

UN 
environment

World Environment Day!

5th June, 2019

#BeatAirPollution

Coal-burning power plants,
Chemical and Mining industries, Diesel
generators etc.



Industry

Vehicular Emissions from Airplanes, Jets,
Ships, Cargos, Two & Four Wheelers,
Heavy vehicles etc.



Transport

Livestock, Rice Paddies, Burning of
Agricultural Waste etc.



Agriculture

Indoor burning of fossil fuels,
wood and other biomass-based
fuels to cook, heat and light
homes



Household



Waste

Open waste burning and organic waste in
landfills release harmful dioxins, furans,
methane and fine particulate matter like
black carbon into the atmosphere



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Quiz

1. Select all that apply: **How can I reduce air pollution from transport?**
 - A. Walk, Cycle, carpool, or use public transport
 - B. Switch to an electric hybrid vehicle
 - C. Only travel by horse
2. Select all that apply: **How can I reduce household air pollution?**
 - A. Use cleaner fuels and efficient stoves for indoor heating and cooking
 - B. Open a window when cooking
 - C. Only cook foods with low fat content
3. **Environmental friendliness of a vehicle could be measured by the amount of pollutants it emits per passenger per kilometre travelled. Rate the environmental friendliness (1=best & 4=worst) of the following vehicles as per this criterion:**
Car : scooter : bus : bicycle
 - A. 4:3:2:1
 - B. 2:3:4:1
 - C. 3:2:4:1
4. **What is car-pooling?**
 - A. An interesting computer game
 - B. Intensive washing of your father's car
 - C. You and your friends sharing a ride
5. Select all that apply: **How can I reduce air pollution?**
 - A. Switch to green energy provider
 - B. Turn off devices when not in use
 - C. Use energy efficient equipment
6. **What percentage of the world's population breathes unsafe air?**
 - A. 10%
 - B. 50%
 - C. 90%
7. **To which medical problems does air pollution contribute?**
 - A. Lung cancer, asthma, stroke, heart disease, dementia
 - B. Lung cancer, asthma, cataracts, , heart disease, dementia
 - C. Lung cancer, asthma, joint pain , heart disease, impotence
8. **How many people die each year from air pollution-related causes?**
 - A. 3 million
 - B. 5 million
 - C. 7 million

9. **What are the five main human sources of air pollution?**

- A. Smoking, industry, transport, agriculture, sandstorm
- B. Household, industry, transport, agriculture, waste
- C. Household, sandstorm Smoking, waste , transport

10. **According to the 2018 World Air Quality Report, which are the worst cities in the world for air quality?**

- A. Delhi, Dhaka, Kabul, Manama(Bahrain), Ulaanbaatar(Mongolia)
- B. Delhi, London, Beijing, Manama, Ulaanbaatar
- C. Paris, London, New York, Beijing, Dhaka
