



Report on World Environment Day

5th June, 2022

**Consumer Education and Research
Centre – An ENVIS Resource Partner,
Gujarat**

World Environment Day celebrated on 5 June is the biggest international day for the environment. Led by the United Nations Environment Programme (UNEP) and held annually since 1973, the event has grown to be the largest global platform for environmental outreach, with millions of people from across the world engaging to protect the planet. It is a global platform for inspiring positive change towards environment conservation. With over 150 countries participating, this UN international day engages governments, businesses, civil society, schools, celebrities, cities and communities, raising awareness and celebrating environmental action.

Individuals can be drivers of change through their support for businesses and governments. The actions of these larger entities can have a transformational impact, potentially locking in sustainable consumption and production behaviours for the decades to come.

Each year, World Environment Day is hosted by a different country where the official celebrations take place. The host country for 2022 is Sweden. 2022 is a historic milestone for the global environmental community. It marks 50 years since the 1972 United Nations Conference on the Human Environment, widely seen as the first international meeting on the environment. The 1972 Stockholm Conference spurred the formation of environment ministries and agencies around the world and kick started a host of new global agreements to collectively protect the environment. It was also where the goals of poverty alleviation and environmental protection became linked, paving the way for the Sustainable Development Goals. At the Stockholm Conference, the idea of World Environment Day was formalized, with the first one being celebrated in 1973.

Recently, PM Modi has launched a global initiative on ‘Lifestyle for the Environment (LiFE) Movement. The vision of LiFE is to live a lifestyle that is in tune with our planet and does not harm it and those who live such a lifestyle are called Pro-Planet People. The idea of LiFE was introduced by the Prime Minister during the 26th United Nations Climate Change Conference of the Parties COP-26 in Glasgow last year. The idea promotes an environment conscious lifestyle that focuses on mindful and deliberate utilization instead of mindless and destructive consumption. This idea of LiFE is in line with the theme of this year’s World Environment Day i.e “Only one earth”

***In the universe are billions of galaxies,
In our galaxy are billions of planets,
But there is #OnlyOneEarth.
Let’s take care of it.***

Consumer Education and Research Centre, an Environmental Information System (ENVIS) Resource Partner working on the thematic mandate of “Environment Literacy – Eco-labelling and Eco-friendly Products” celebrated World Environment Day by conducting activities that promote the theme and sustainable lifestyle. The different activities are as follows.

1. Released an e-Poster (**Annexure I**).
2. Info graphic on “30 Green Routine for Sustainable Living” (**Annexure II**) the info graphic were shared through various e-platforms like WhatsApp, Twitter with 111 followers, Instagram with 144 followers and Facebook page with 2800 followers.
3. Posted different quiz questions on social media for a week (**Annexure III**)
4. Conducted awareness activities in schools (**Annexure IV**)
5. Conducted a webinar ‘Only one Earth: Promoting Sustainable Living’. An Ad Poster on the same was prepared and disseminated (**Annexure V**).
6. Conducted an online survey on “Your contribution towards Sustainable Future”(Annexure VI)

Annexure (I)



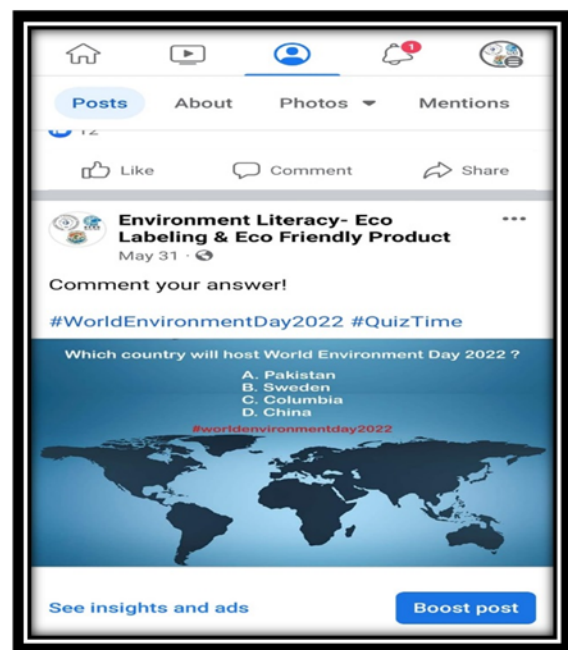
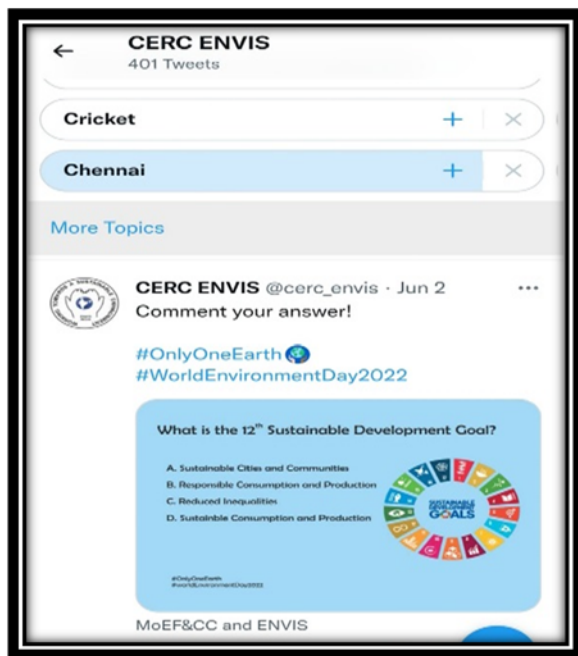
Released an e-Poster on the theme of "Only one Earth". The poster was shared through various e-platforms like WhatsApp, Twitter, Instagram and Facebook page

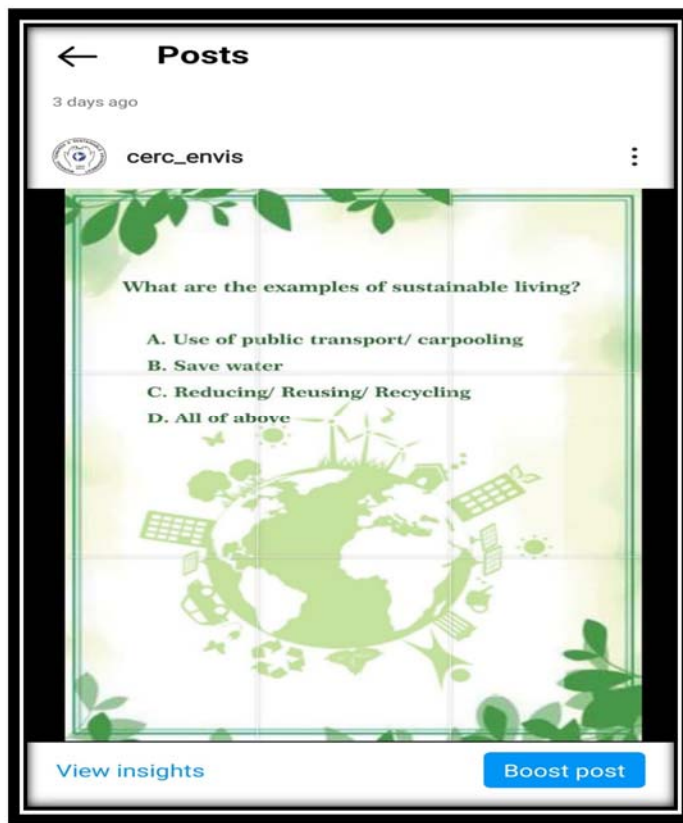
Annexure (II)



Info graphic on “30 Green Routine for Sustainable Living”. It was shared through various e-platforms like WhatsApp, Twitter, Instagram and Facebook page. It depicts 30 green habits for 30 days, which can then turn into a lifestyle.

Annexure (III)





To spread awareness on the occasion of World Environment Day, CERC-ENVIS posted quiz on all the social media accounts such as Twitter, Facebook and Instagram for five consecutive days.

Annexure (IV)



Conducted outreach activity at schools on “Energy Conservation”

Annexure (V)



WEBINAR
on

Only One Earth : Promoting Sustainable Living

World Environment Day

04 June 2022, Saturday | 12:30 PM to 01:30 PM

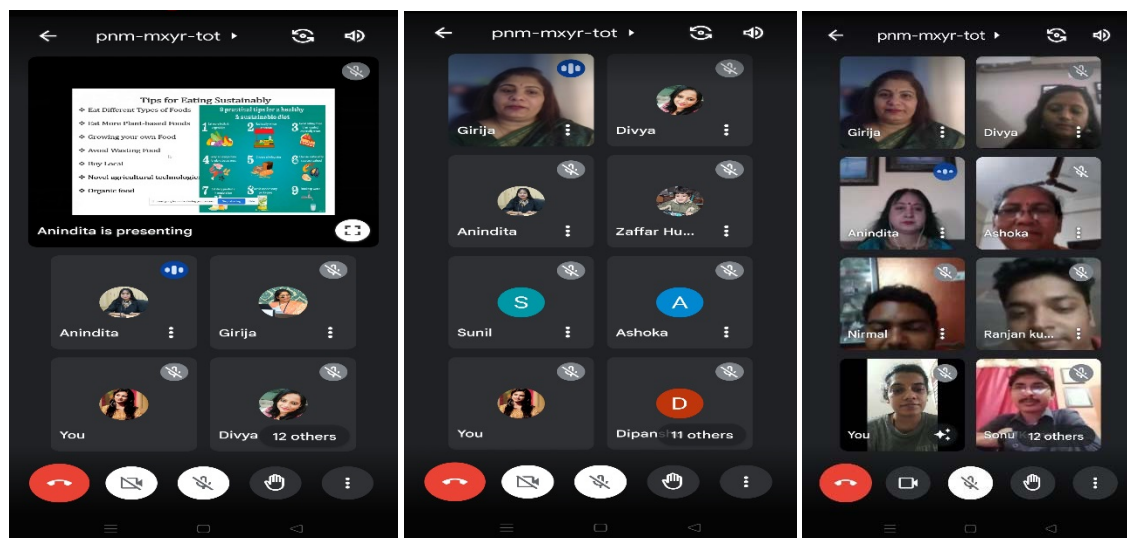
Join on Google Meet : meet.google.com/pnm-mxyl-tot

Speakers:

 **Dr. Girija K. Bharat**
Founder Director of Mu Gamma Consultants Pvt. Ltd., Gurgaon
Topic : Responsible Consumption

 **Ms. Anindita Mehta**
ENVIS Co-ordinator, CGM, CERC Ahmedabad
Topic : Sustainable Foods

Moderator: - Ms. Divya Nambuthiri
Programme Officer
CERC ENVIS, Ahmedabad

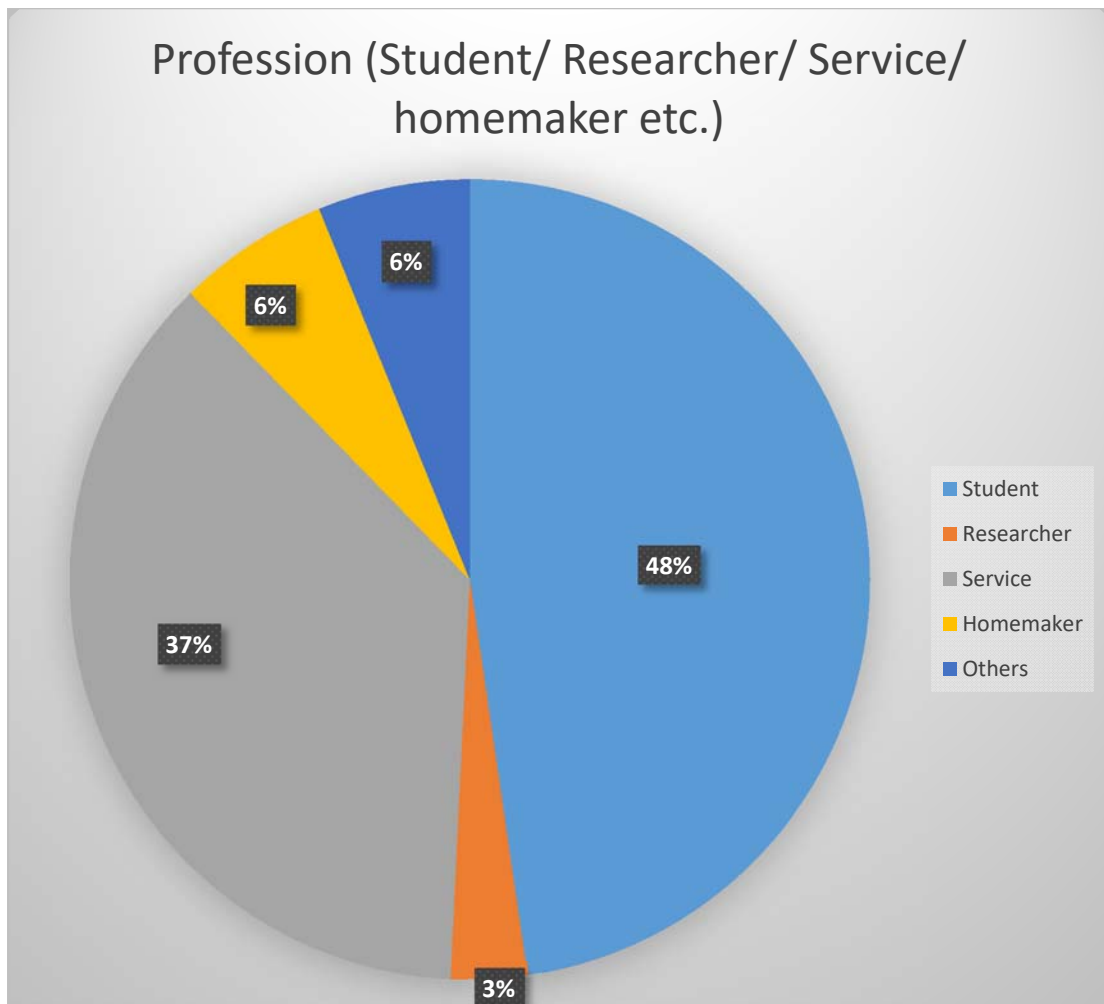


Dr. Girija Bharat, Founder of Mu Consultants, Gurgaon spoke on “Responsible Consumption”. She covered all the aspects that fits under the purview of Responsible Consumption such as Waste water, Circular Economy, Solid Waste, Sustainable Production and its environmental impacts and what as consumers we can do to promote a sustainable living. The second speaker was Ms. Anindita Mehta, ENVIS Coordinator and CGM CERC, who spoke on “Sustainable Foods”. She gave an insightful speech on environmental impacts of conventional agricultural farming and food safety along with some useful tips to promote sustainable foods.

Annexure (VI)

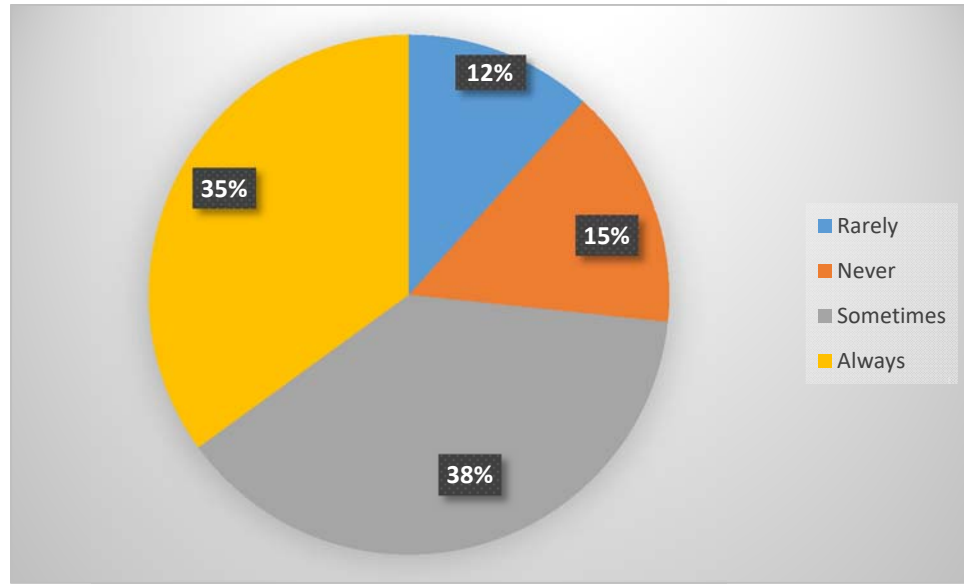
Conducted an online survey on “Your contribution towards Sustainable Future”. There were total of 15 question and we received participation from around 65 individuals. From the responses, it can be concluded that more awareness programmes needs to be undertaken to aware the masses on the environmental and health benefits of embracing a sustainable lifestyle.

The questions asked and the responses of the masses are as below.



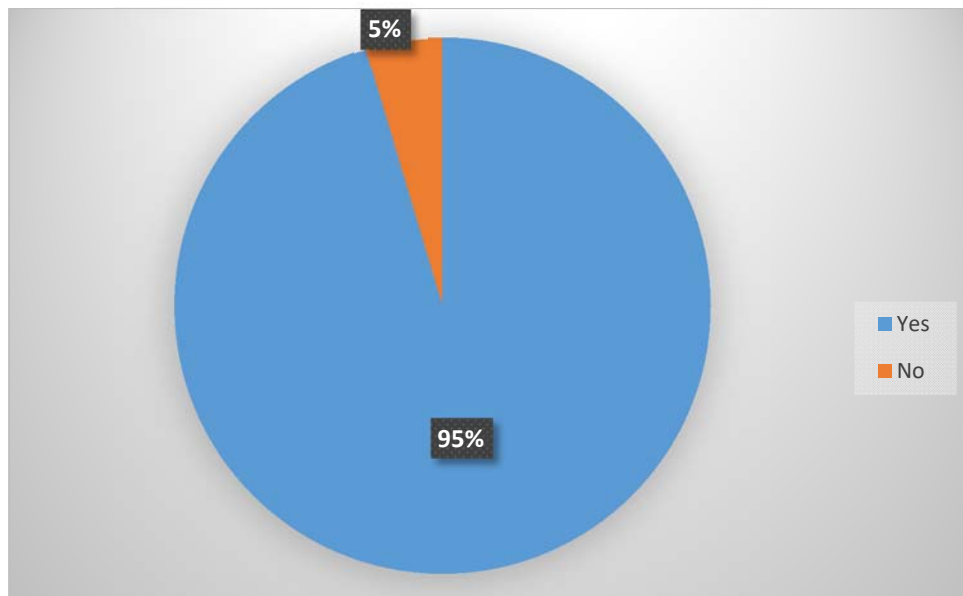
1. Do you walk/ Bicycle to visit nearby places?

- A. Rarely
- B. Never
- C. Sometimes
- D. Always



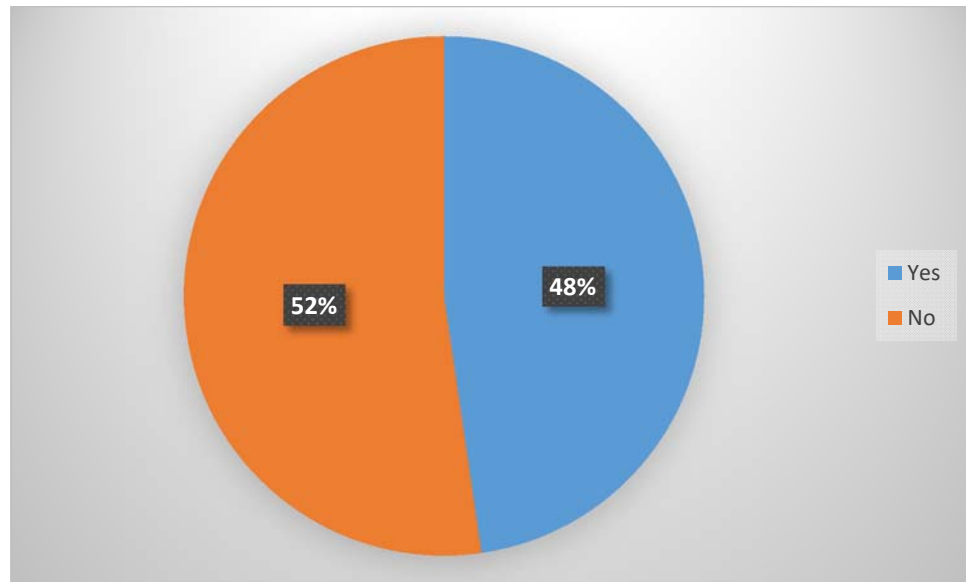
2. Do you prefer digital payments?

- A. Yes
- B. No



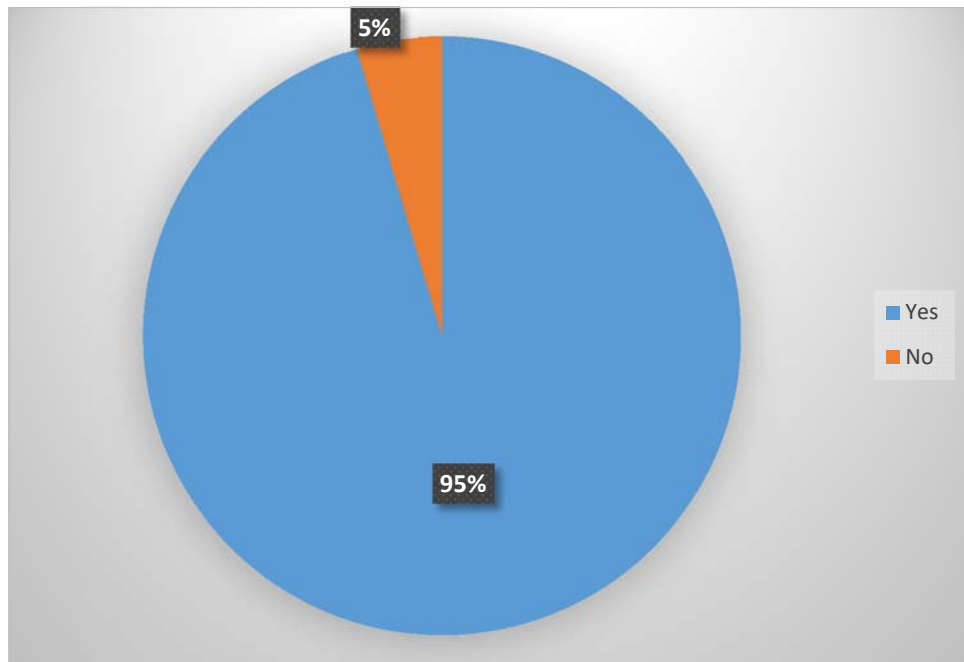
3. Do you compost at home?

- A. Yes
- B. No

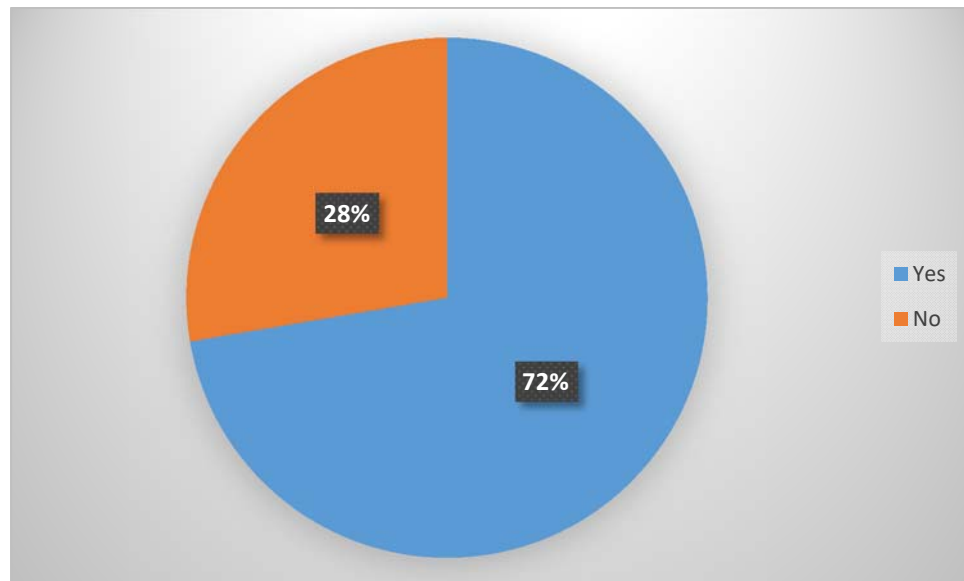


4. Would you prefer sustainable diet?

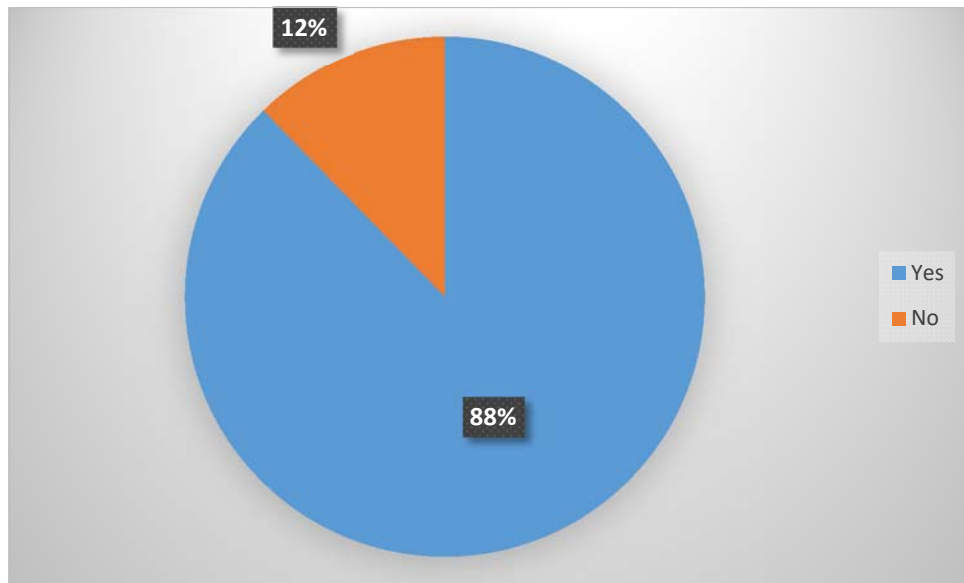
- A. Yes
- B. No



5. Would you pay more for environment friendly clothing?
- A. Yes
 - B. No

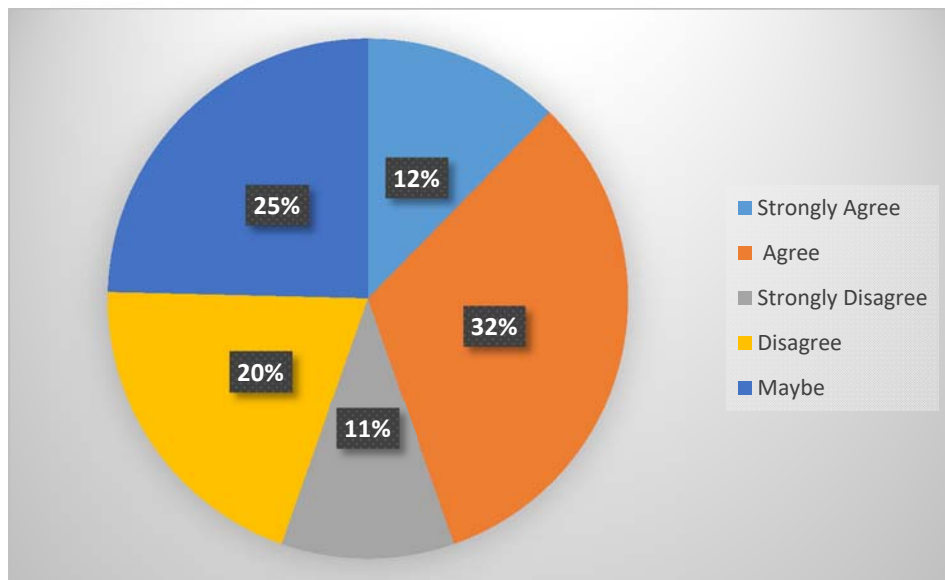


6. Do you carry your own trash while travelling?
- A. Yes
 - B. No



7. Sustainable lifestyle is expensive.

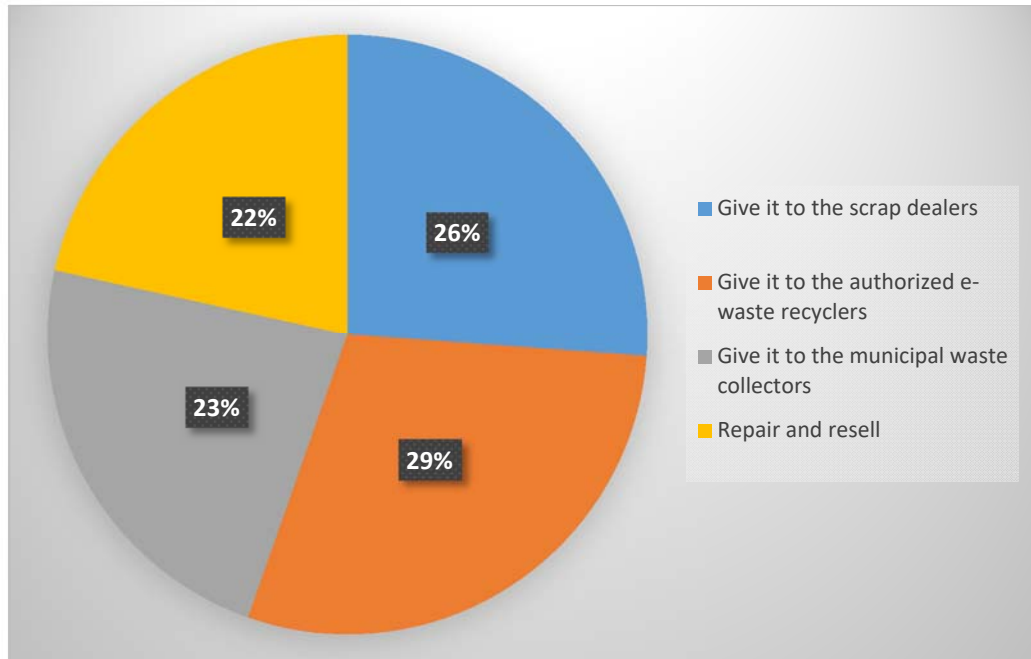
- A. Strongly Agree
- B. Agree
- C. Strongly Disagree
- D. Disagree
- E. Maybe



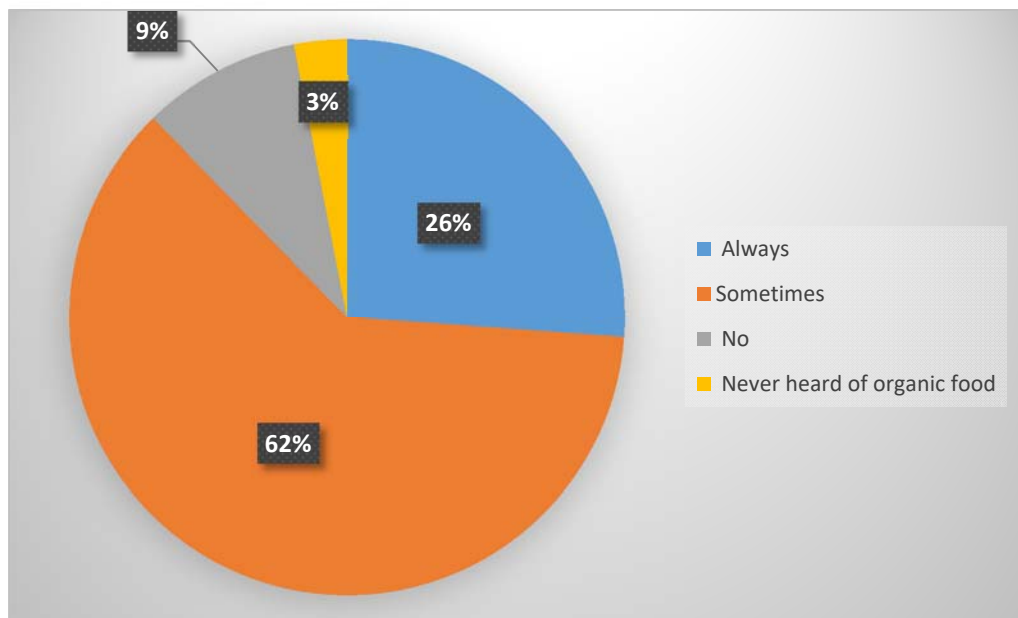
8. How do you discard your e-waste?

- A. Give it to the scrap dealers
- B. Give it to the authorized e-waste recyclers

- c. Give it to the municipal waste collectors
- d. Repair and resell

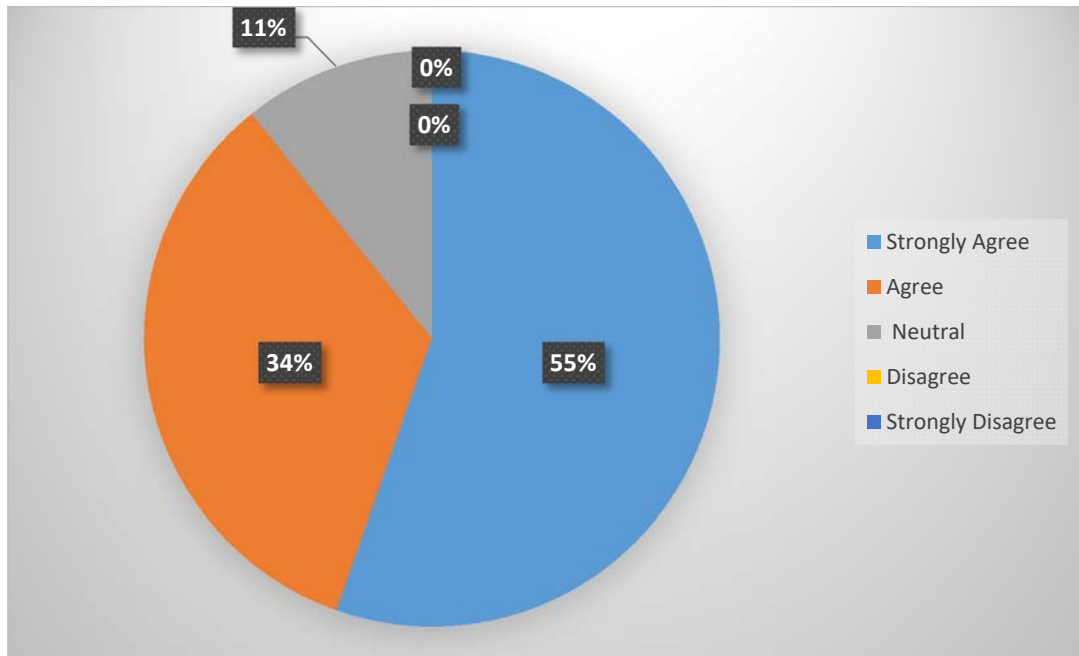


9. Do you buy organic food?
- A. Always
 - B. Sometimes
 - C. No
 - D. Never heard of organic food



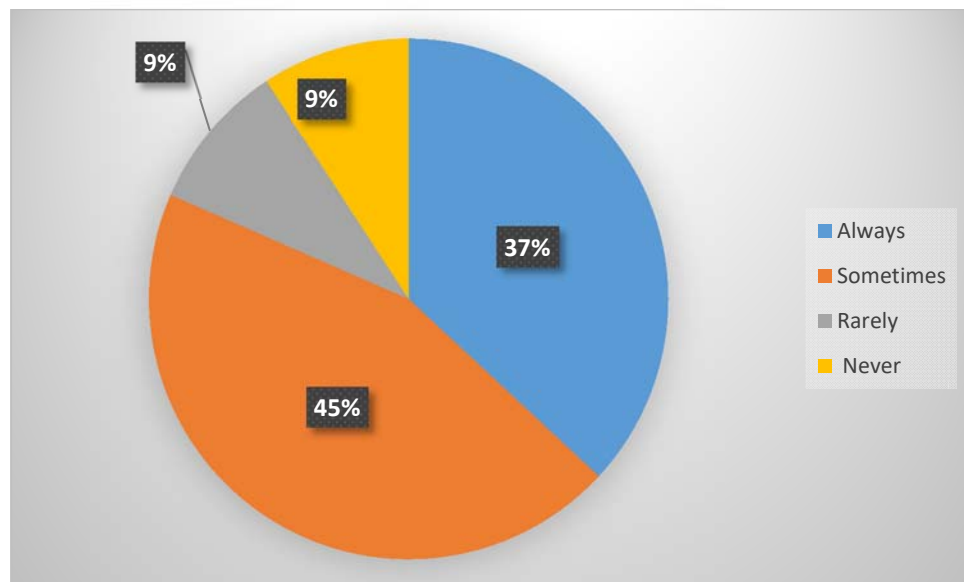
10. Everyone should do their bit for greener future.*
- A. Strongly Agree

- B. Agree
- C. Neutral
- D. Disagree
- E. Strongly Disagree



11. Do you buy energy saving appliances?

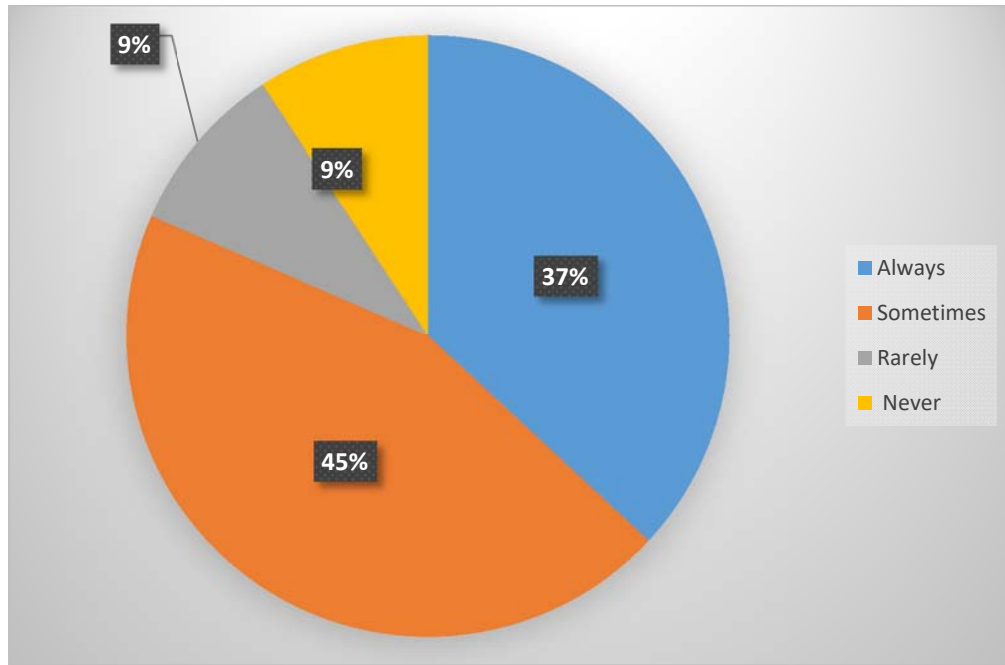
- A. Always
- B. Sometimes
- C. Rarely
- D. Never



12. Do you carry your own carry-bags?

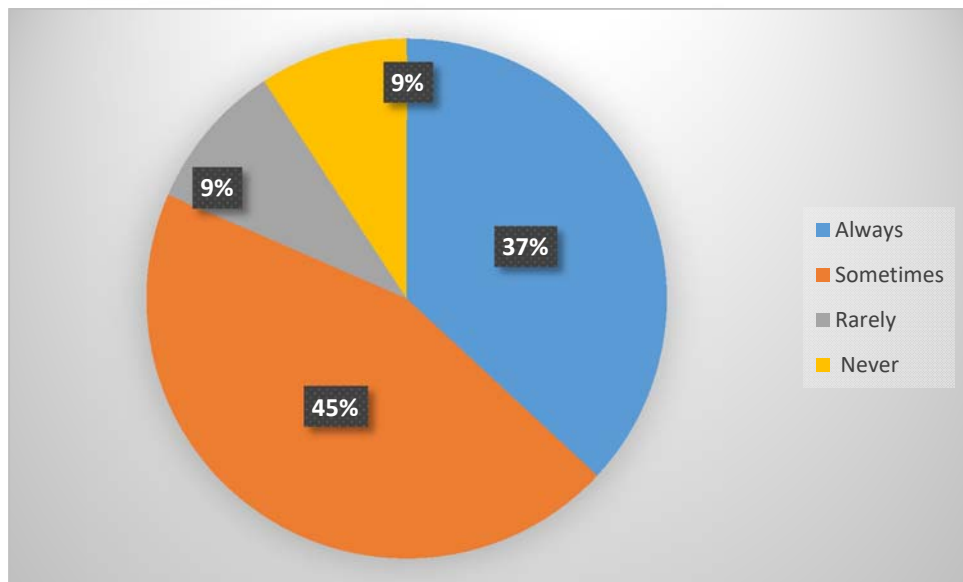
- A. Always

- B. Sometimes
- C. Rarely
- D. Never



13. Do you ask for cutlery while ordering food online?

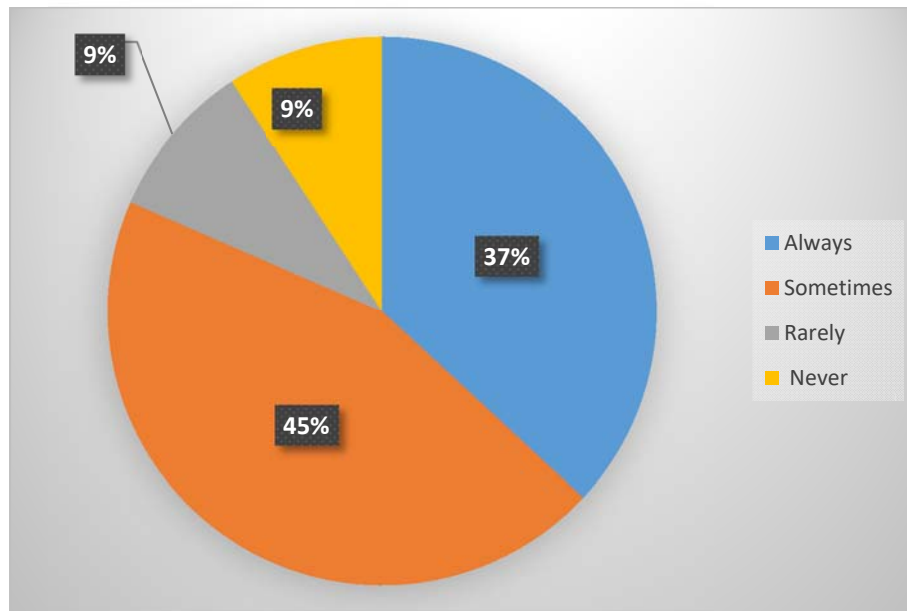
- A. Always
- B. Sometimes
- C. Rarely
- D. Never



14. Do you use nature-friendly cleaning products at home?

- A. Always

- B. Sometimes
- C. Rarely
- D. Never heard of them



15. Do you use public transport/ carpooling to save fuel

- A. Always
- B. Sometimes
- C. Rarely
- D. Never

