



# ANNUAL PROGRESS REPORT

## FY 2024-2025

### CONSUMER EDUCATION AND RESEARCH CENTRE

ENVIRONMENT INFORMATION, AWARENESS, CAPACITY  
BUILDING AND LIVELIHOOD PROGRAMME PROGRAMME

CENTRE - RESOURCE PARTNER, ERSTWHILE

ENVIRONMENTAL INFORMATION SYSTEM, 801 SAKAR-II  
BUILDING, NR. ELLISBRIDGE SHOPPING CENTRE, ASHRAM

ROAD, AHMEDABAD- 380006

WEBSITE: [www.cercenvis.nic.in](http://www.cercenvis.nic.in)



## **PROFORMA FOR ANNUAL PERFORMANCE REPORT OF EIACP CENTRES**

1. Name of the Host Institution and EIACP Centre: **Consumer Education & Research Centre**
2. Name of Department in case of Hub: **NA**
3. Darpan ID in case of an NGO: **GJ/2017/0162994**
4. Theme/Subject Area of EIACP centre: **Environment Literacy - Eco-labelling and Eco-friendly Products**
5. Date of establishment of EIACP Centre: **13th December 2004**
6. Name and designation of EIACP coordinator: **Dr. Anindita Mehta COO CERC**
7. EIACP Staff working from **1<sup>st</sup> April 2024 to 31<sup>st</sup> March 2025**

Sl.No.	Name	Position held	Qualification and Experience	Joining Date in current position	Date of Leaving (if Applicable)	Contribution made to EIACP as per the works defined in the Guidelines
1.	Dr. Kartik Andharia	Programme Officer	PhD Microbiology	22.1.2024	17.10.2024	Coordination, monitoring, and implementation of EIACP Programme activities, including GSDP modules, qualification frameworks, assessments, certifications, and reporting.
2.	Mr. Karan Thakkar	Information Officer	M.Sc. Zoology	12.6.2023	11.8.2024	Responsible for data management, GSDP coordination, and content creation for Mission LiFE and SAP activities.
3.	Dr. Neel Talati	Information Officer	PhD Environmental Science	5.9.2024	16.10.2024	Responsible for data management, GSDP coordination, and content creation for Mission LiFE and SAP


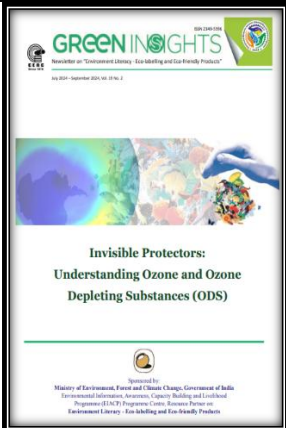
						activities.
4.	Dr. Neel Talati	Programme Officer	PhD Environmental Science	17.10.2024	NA	Coordination, monitoring, and implementation of EIACP Programme activities, including GSDP modules, qualification frameworks, assessments, certifications, and reporting.
5.	Mr. Hiren Chaudhari	Information Officer	M.Sc. Environmental Science	21 <sup>th</sup> October 2024	NA	Responsible for data management, and content creation for Mission LiFE.
6.	Ms. Mayuri Tank	IT Officer	MCA	10.12.2024	NA	Responsible for website maintenance, database management, GIS mapping, IT support, and digital content for Mission LiFE
7.	Mr. Milan Soni	Data Entry Operator	12th, CIC	1-8-2019	NA	Entering and updating data and performing other day to day task as assigned

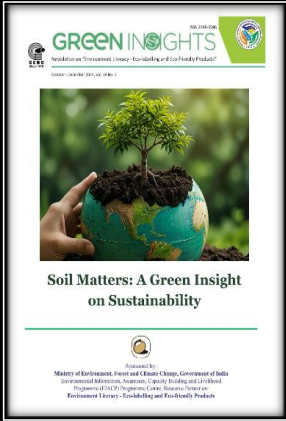
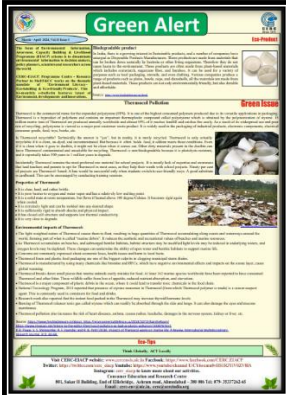
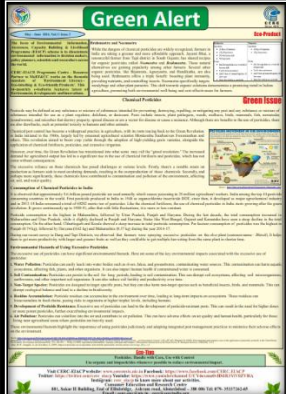

8. Objectives of the EIACP Centre: Our **EIACP Centre** is dedicated to nurturing **Environmental Literacy** by empowering individuals and communities with knowledge and awareness about sustainable living. Through outreach we promote **Eco-Labeling**, ensuring consumers make informed choices about environmentally responsible products. By supporting **Eco-Friendly Products**, we encourage sustainable consumption patterns that reduce environmental footprints, support green businesses, and contribute to a healthier planet. Our initiatives aim to empower citizens by promoting awareness and informed choices, fostering a culture of sustainability and responsible consumption.

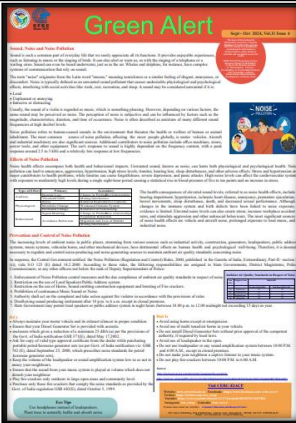


9. Grants received by the EIACP centre during the financial year 2024 – 2025

S.No.	Type of Grants received	Total Amount received	Total Amount utilized	Unspent balance
1.	Recurring Grant	18,03,000/-	1803000/-	0/-

10. List of Publications by the EIACP centre (Newsletters, Papers, Books/ Reports, mobile apps etc.)

Sr. No	Cover Page	Title	Number of copies printed and circulated
<b>Green Insights</b>			
1.		<b>Vol 19 No 1.</b>  <b>Navigating the Green Consumer Landscape</b>  <b>Published in English Hindi and Gujarat</b>	<b>500 printed and 480 circulated</b>
2.		<b>Vol 19 No 2</b>  <b>Invisible Protectors: Understanding Ozone and Ozone Depleting Substances</b>  <b>Published in English Hindi and Gujarat</b>	<b>500 printed and 480 circulated</b>

3.		<b>Vol 19 No 3</b>  <b>Soil Matters: A Green Insight on Sustainability</b>  <b>Published in English Hindi and Gujarat</b>	<b>500 printed and 480 circulated</b>
<b>Green Alert</b>			
1.		<b>Vol.11 Issue 1</b>  <b>Thermocol Pollution</b>	Disseminated through official Facebook page, Instagram, Twitter, email and uploaded on the website
2.		<b>Vol.11 Issue 2</b>  <b>Chemical Pesticides</b>	Disseminated through official Facebook page, Instagram, Twitter, email and uploaded on the website
3.		<b>Vol.11 Issue 3</b>  <b>Native trees: Guardians of biodiversity</b>	Disseminated through official Facebook page, Instagram, Twitter, email and uploaded on the website

4.		<b>Vol.11 Issue 4</b>  <b>Sound Noise and Noise Pollution</b>	Disseminated through official Facebook page, Instagram, Twitter, email and uploaded on the website
5.		<b>Vol.11 Issue 5</b>  <b>ECO-Labels in India: Driving Sustainable Choices</b>	Disseminated through official Facebook page, Instagram, Twitter, email and uploaded on the website
6.		<b>Vol.11 Issue 6</b>  <b>A Just Transition to Sustainable Life styles</b>	Disseminated through official Facebook page, Instagram, Twitter, email and uploaded on the website



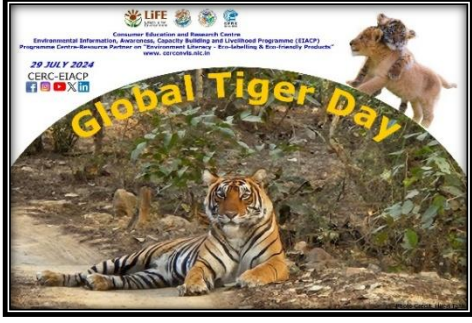

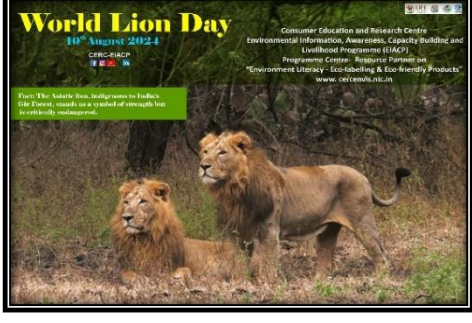






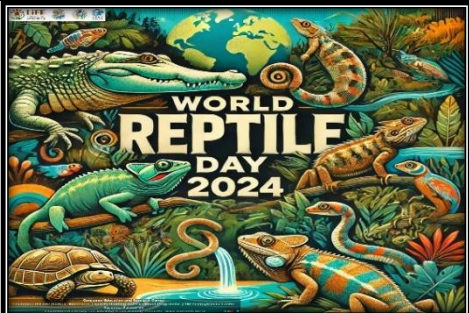
11. Other publications/ information products/posters brought out during the Financial Year with URL:




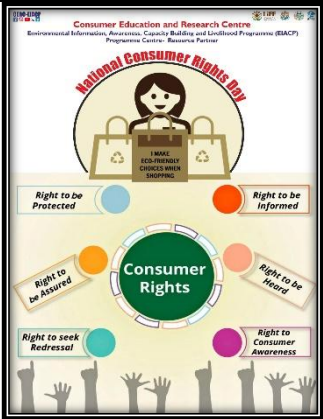
Sr. No.	Cover Snapshot	Number of Copies Printed and Distributed	URL/PDF
1		Disseminated through official Facebook page, Instagram, Twitter, email and uploaded on the website	<a href="https://www.facebook.com/photo.php?fbid=989114569887578&amp;set=pb.100063671326521-2207520000&amp;type=3">https://www.facebook.com/photo.php?fbid=989114569887578&amp;set=pb.100063671326521-2207520000&amp;type=3</a>
2		Disseminated through official Facebook page, Instagram, Twitter, email and uploaded on the website	<a href="http://cercenvisionic.in/PDF/WED-%20Land%20Restoration2024.pdf">http://cercenvisionic.in/PDF/WED-%20Land%20Restoration2024.pdf</a>
3		Disseminated through official Facebook page, Instagram, Twitter, email and uploaded on the website	<a href="https://www.facebook.com/photo.php?fbid=1017495953716106&amp;set=pb.100063671326521-2207520000&amp;type=3">https://www.facebook.com/photo.php?fbid=1017495953716106&amp;set=pb.100063671326521-2207520000&amp;type=3</a>

4		Disseminated through official Facebook page, Instagram, Twitter, email and uploaded on the website	<a href="http://cercenvis.nic.in/PDF/WED-%20ENVcloud.pdf">http://cercenvis.nic.in/PDF/WED-%20ENVcloud.pdf</a>
5		Disseminated through official Facebook page, Instagram, Twitter, email and uploaded on the website	<a href="https://www.fac ebook.com/photo/?fbid=1032749442190757&amp;set=pb.100063671326521.-2207520000">https://www.fac ebook.com/photo/?fbid=1032749442190757&amp;set=pb.100063671326521.-2207520000</a>
6		Disseminated through official Facebook page, Instagram, Twitter, email and uploaded on the website	<a href="https://www.fac ebook.com/photo.php?fbid=1032749458857422&amp;set=pb.100063671326521.-2207520000&amp;type=3">https://www.fac ebook.com/photo.php?fbid=1032749458857422&amp;set=pb.100063671326521.-2207520000&amp;type=3</a>
7		Disseminated through official Facebook page, Instagram, Twitter, email and uploaded on the website	<a href="http://cercenvis.nic.in/PDF/International%20Yoga%20Day%202024.pdf">http://cercenvis.nic.in/PDF/International%20Yoga%20Day%202024.pdf</a>






8	 <p><b>Van Mahotsav Week</b> 01 to 07 July 2024</p> <p>Native plants play a critical role in the health of our ecosystem by supporting biodiversity.</p> <p>For more information regarding Van Mahotsav Scan here</p> <p>Consumer Education and Research Centre Environmental Information, Awareness, Capacity Building and Livelihood Programme (EACBP) Programme Co-ordinator: Resource Partner on "Environment Literacy - Eco-labeling &amp; Eco-friendly Products" www.cercindia.org</p>	Disseminated through official Facebook page, Instagram, Twitter, email and uploaded on the website	
9	 <p><b>World Nature Conservation Day</b> विश्व प्रकृति संरक्षण दिवस 24 जुलाई 2024</p> <p>पौधों के विकास में विभिन्न प्रकार की प्रजातों की एक-दूसरे से जुड़ी हुई है।</p> <p>Consumer Education and Research Centre Environmental Information, Awareness, Capacity Building and Livelihood Programme (EACBP) Programme Co-ordinator: Resource Partner on "Environment Literacy - Eco-labeling &amp; Eco-friendly Products" www.cercindia.org</p>	Disseminated through official Facebook page, Instagram, Twitter, email and uploaded on the website	<a href="http://cercervis.nic.in/PDF/World%20Nature%20Conservation%20Day%202024.pdf">http://cercervis.nic.in/PDF/World%20Nature%20Conservation%20Day%202024.pdf</a>
10	 <p><b>Global Tiger Day</b> 29 JULY 2024 CERC-EIACP</p> <p>Consumer Education and Research Centre Environmental Information, Awareness, Capacity Building and Livelihood Programme (EACBP) Programme Co-ordinator: Resource Partner on "Environment Literacy - Eco-labeling &amp; Eco-friendly Products" www.cercindia.org</p>	Disseminated through official Facebook page, Instagram, Twitter, email and uploaded on the website	<a href="http://cercervis.nic.in/PDF/International%20Tiger%20Day%202024.pdf">http://cercervis.nic.in/PDF/International%20Tiger%20Day%202024.pdf</a>
11	 <p><b>International Biodiesel Day</b> 10<sup>th</sup> August 2024</p> <p>Consumer Education and Research Centre Environmental Information, Awareness, Capacity Building and Livelihood Programme (EACBP) Programme Co-ordinator: Resource Partner on "Environment Literacy - Eco-labeling &amp; Eco-friendly Products" www.cercindia.org</p>	Disseminated through official Facebook page, Instagram, Twitter, email and uploaded on the website	<a href="http://cercervis.nic.in/PDF/InternationalBiodieselDay2024.pdf">http://cercervis.nic.in/PDF/InternationalBiodieselDay2024.pdf</a>
12	 <p><b>World Lion Day</b> 10<sup>th</sup> August 2024 CERC-EIACP</p> <p>Consumer Education and Research Centre Environmental Information, Awareness, Capacity Building and Livelihood Programme (EACBP) Programme Co-ordinator: Resource Partner on "Environment Literacy - Eco-labeling &amp; Eco-friendly Products" www.cercindia.org</p> <p>Even The Smallest Lion, Inspires to Follow the Lion, stands as a symbol of strength and is critically endangered.</p>	Disseminated through official Facebook page, Instagram, Twitter, email and uploaded on the website	<a href="http://cercervis.nic.in/PDF/WorldLionDay2024.pdf">http://cercervis.nic.in/PDF/WorldLionDay2024.pdf</a>

13		Disseminated through official Facebook page, Instagram, Twitter, email and uploaded on the website	<a href="http://cercenvs.nic.in/PDF/WorldElephantDay2024.pdf">http://cercenvs.nic.in/PDF/WorldElephantDay2024.pdf</a>
14		Disseminated through official Facebook page, Instagram, Twitter, email and uploaded on the website	<a href="http://cercenvs.nic.in/PDF/World%20Ozone%20Day%202024.pdf">http://cercenvs.nic.in/PDF/World%20Ozone%20Day%202024.pdf</a>
15		Disseminated through official Facebook page, Instagram, Twitter, email and uploaded on the website	
16		Disseminated through official Facebook page, Instagram, Twitter, email and uploaded on the website	<a href="http://cercenvs.nic.in/PDF/WorldEcoLabelsDay%202024.pdf">http://cercenvs.nic.in/PDF/WorldEcoLabelsDay%202024.pdf</a>
17		Disseminated through official Facebook page, Instagram, Twitter, email and uploaded on the website	<a href="http://cercenvs.nic.in/PDF/World%20Reptile%20Day2024.pdf">http://cercenvs.nic.in/PDF/World%20Reptile%20Day2024.pdf</a>


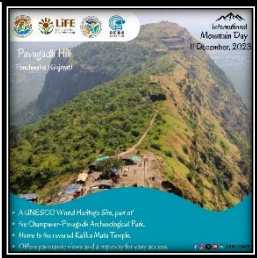
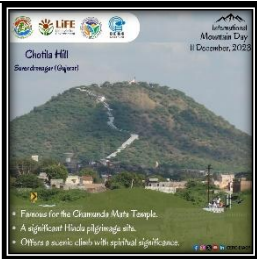
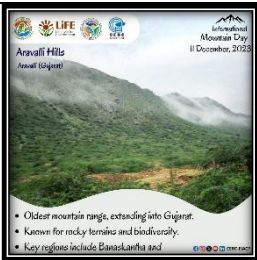
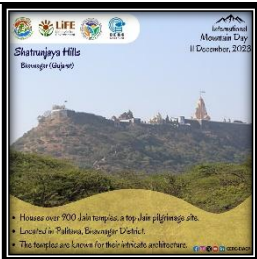

18	 <p>THIS DIWALI GIFT A PLANT. AN ETHICAL PRODUCT AND A SUSTAINABLE LIVING IN AN ECO FRIENDLY PACKAGING...</p> <p>CELEBRATE <b>Green Diwali</b></p>	Disseminated through official Facebook page, Instagram, Twitter, email and uploaded on the website	<a href="http://cercenvs.nic.in/PDF/Green%20Diwali%202024.pdf">http://cercenvs.nic.in/PDF/Green%20Diwali%202024.pdf</a>
19	 <p>Celebrate a Green Diwali 2024!</p> <p>This Diwali, let's light up our lives without darkening the environment! Here's how you can make your celebrations eco-friendly and joyful.</p> <ul style="list-style-type: none"> <li>Use Clay Diyas - Light up your home with traditional clay diyas that are biodegradable and sustainable.</li> <li>Plant a Tree - Start the new year by nurturing nature.</li> <li>Say NO to Crackers - Choose clean air over noise and pollution.</li> <li>Go Plastic-Free - Use biodegradable or reusable decorations.</li> <li>Eco-Friendly Rangoli - Use natural colors and organic materials.</li> <li>Sustainable Gifting - Opt for eco-conscious, handmade, or reusable products.</li> </ul> <p>CELEBRATE <b>Green Diwali</b></p>	Disseminated through official Facebook page, Instagram, Twitter, email and uploaded on the website	<a href="http://cercenvs.nic.in/PDF/Green%20Diwali%202024.pdf">http://cercenvs.nic.in/PDF/Green%20Diwali%202024.pdf</a>
20	 <p><b>National Energy Conservation Day</b> 14 December 2024</p> <p>Power the Future by Conserving Today</p> <p>CERC-EIACP Consumer Education and Research Centre Environmental Information, Awareness, Capacity Building and Livelihood Programme (EIACP) Programme Centre- Resource Partner</p>	Disseminated through official Facebook page, Instagram, Twitter, email and uploaded on the website	
21	 <p>Consumer Education and Research Centre Environmental Information, Awareness, Capacity Building and Livelihood Programme (EIACP) Programme Centre- Resource Partner</p> <p><b>National Consumer Rights Day</b></p> <p>I HAVE ECO-FRIENDLY CHOICES WHEN SHOPPING</p> <p>Right to be Protected</p> <p>Right to be Informed</p> <p>Right to be Assured</p> <p>Right to seek Redressal</p> <p>Right to be Heard</p> <p>Right to Consumer Awareness</p> <p><b>Consumer Rights</b></p>	Disseminated through official Facebook page, Instagram, Twitter, email and uploaded on the website	<a href="http://cercenvs.nic.in/PDF/National%20Consumer%20Rights%20Day%202024.pdf">http://cercenvs.nic.in/PDF/National%20Consumer%20Rights%20Day%202024.pdf</a>



22		Disseminated through official Facebook page, Instagram, Twitter, email and uploaded on the website	<a href="http://cercenvs.nic.in/PDF/Makar%20Sankranti%202025.pdf">http://cercenvs.nic.in/PDF/Makar%20Sankranti%202025.pdf</a>
23		Disseminated through official Facebook page, Instagram, Twitter, email and uploaded on the website	<a href="http://cercenvs.nic.in/PDF/World%20Wetlands%20Day2025.pdf">http://cercenvs.nic.in/PDF/World%20Wetlands%20Day2025.pdf</a>
24		Disseminated through official Facebook page, Instagram, Twitter, email and uploaded on the website	
<b>Did You Know Series Posters</b>			
1		Disseminated through official Facebook page, Instagram, Twitter and Whatsapp	<a href="https://www.facebook.com/photo.php?fbid=1168426598623040&amp;set=pb.100063671326521.-2207520000&amp;type=3">https://www.facebook.com/photo.php?fbid=1168426598623040&amp;set=pb.100063671326521.-2207520000&amp;type=3</a>

2	 <p><b>DID YOU KNOW?</b></p> <p>One hour of AC switch-off in DC saves enough energy to charge 1 lakh smartphones for a week!</p> <p>#SaveEnergy #BeStyleForEnvironment</p> <p>CERC-EIACP</p>	Disseminated through official Facebook page, Instagram, Twitter and Whatsapp	
3	 <p><b>DID YOU KNOW?</b></p> <p>Over 1 million marine animals die yearly from ocean plastic pollution, with an estimated 100 million tons of plastic currently in our seas. (UNESCO)</p> <p>CERC-EIACP</p>	Disseminated through official Facebook page, Instagram, Twitter and Whatsapp	
4	 <p><b>DID YOU KNOW?</b></p> <p><b>Water Conservation</b></p> <p><b>Don't Waste Food</b></p> <p>It takes about 1,800 liters of water to produce just 1 kilogram of rice, a staple in India's diet. Similarly, 1 kilogram of wheat takes about 1,800 liters of water. Reducing food waste can save substantial water resources. (Water Footprint Network)</p> <p>CERC-EIACP</p>	Disseminated through official Facebook page, Instagram, Twitter and Whatsapp	
5	 <p><b>DID YOU KNOW?</b></p> <p>India uses around 60% of its freshwater for agriculture, and inefficient irrigation practices lead to significant water wastage. Rain irrigation and rainwater harvesting can reduce this by up to 40%.</p> <p>CERC-EIACP</p>	Disseminated through official Facebook page, Instagram, Twitter and Whatsapp	
6	 <p><b>DID YOU KNOW?</b></p> <p>846 MILLION Indians (63% of population) cook using biomass fuels in India.</p> <p>- This means TOXIC indoor air pollution is a daily reality</p> <p>- Clean cooking tech could SAVE precious LIVES annually</p> <p>- Potential to REDUCE household air pollution by 90%</p> <p>CERC-EIACP</p>	Disseminated through official Facebook page, Instagram, Twitter and Whatsapp	
7	 <p><b>Gimnar Mountain</b> Jangali Vilgari</p> <p>International Mountain Day 8 December 2023</p> <ul style="list-style-type: none"> <li>• Gujarat's tallest peak, at 1,001 meters.</li> <li>• Houses ancient Hindu and Jain temples.</li> <li>• Hosts the Gimnar Regency, Asia's second-highest regency.</li> </ul> <p>CERC-EIACP</p>	Disseminated through official Facebook page, Instagram, Twitter and Whatsapp	



8	 <p><b>Saputara Hill</b> Ahmednagar (Gujarat)</p> <p>International Mountain Day 11 December, 2023</p> <ul style="list-style-type: none"> <li>Gujarat's only hill station, located in Dang District.</li> <li>Known for its cool climate and lush greenery.</li> <li>Popular for tribal culture and adventure activities.</li> </ul>	Disseminated through official Facebook page, Instagram, Twitter and Whatsapp	
9	 <p><b>Pavagada Hill</b> Nandgaon (Gujarat)</p> <p>International Mountain Day 11 December, 2023</p> <ul style="list-style-type: none"> <li>A UNESCO World Heritage Site, part of the Champaner-Pavagada Archaeological Park.</li> <li>Home to the ancient Kuthia Mata Temple.</li> <li>Offers panoramic views and a refuge for rare species.</li> </ul>	Disseminated through official Facebook page, Instagram, Twitter and Whatsapp	
10	 <p><b>Chotia Hill</b> Sardargarh (Gujarat)</p> <p>International Mountain Day 11 December, 2023</p> <ul style="list-style-type: none"> <li>Famous for the Girimandir Mata Temple.</li> <li>A significant Hindu pilgrimage site.</li> <li>Offers a scenic view with spiritual significance.</li> </ul>	Disseminated through official Facebook page, Instagram, Twitter and Whatsapp	
11	 <p><b>Anvati Hills</b> Anavadi (Gujarat)</p> <p>International Mountain Day 11 December, 2023</p> <ul style="list-style-type: none"> <li>Oldest mountain range, extending into Gujarat.</li> <li>Known for rocky terrain and biodiversity.</li> <li>Key regions include Bantarkheda and</li> </ul>	Disseminated through official Facebook page, Instagram, Twitter and Whatsapp	
12	 <p><b>Shatrujaya Hills</b> Bansagar (Gujarat)</p> <p>International Mountain Day 11 December, 2023</p> <ul style="list-style-type: none"> <li>Home to over 900 Jain temples, a top Jain pilgrimage site.</li> <li>Located in Talasari, Bansagar District.</li> <li>The temples are known for their intricate architecture.</li> </ul>	Disseminated through official Facebook page, Instagram, Twitter and Whatsapp	
13	 <p><b>Barda Hills</b> Porbandar (Gujarat)</p> <p>International Mountain Day 11 December, 2023</p> <ul style="list-style-type: none"> <li>Part of the Barda Wildlife Sanctuary.</li> <li>Rich in flora and fauna, including rare species.</li> <li>Close to Porbandar and Jamnagar.</li> </ul>	Disseminated through official Facebook page, Instagram, Twitter and Whatsapp	

14				Disseminated through official Facebook page, Instagram, Twitter and Whatsapp	
15				Disseminated through official Facebook page, Instagram, Twitter and Whatsapp	
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19				Disseminated through official Facebook page, Instagram, Twitter and Whatsapp	
20				Disseminated through official Facebook page, Instagram, Twitter and Whatsapp	



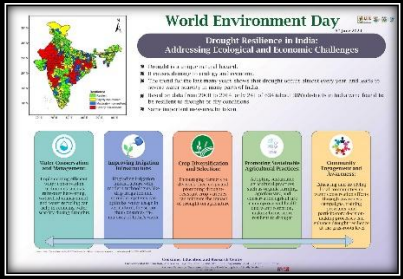

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23				Disseminated through official Facebook page, Instagram, Twitter and Whatsapp	
24				Disseminated through official Facebook page, Instagram, Twitter and Whatsapp	
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27				Disseminated through official Facebook page, Instagram, Twitter and Whatsapp	

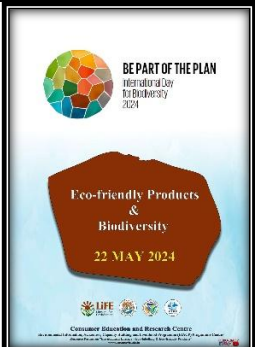
28			Disseminated through official Facebook page, Instagram, Twitter and Whatsapp																																								
29			Disseminated through official Facebook page, Instagram, Twitter and Whatsapp																																								
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31			Disseminated through official Facebook page, Instagram, Twitter and Whatsapp																																								
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41				Disseminated through official Facebook page, Instagram, Twitter and Whatsapp	



42		Disseminated through official Facebook page, Instagram, Twitter and Whatsapp	
<b>Infographics</b>			
1		Disseminated through official Facebook page, Instagram, Twitter, email and uploaded on the website	<a href="http://cercenvis.nic.in/PDF/Infographics%20on%20World%20Earth%20Day2024.pdf">http://cercenvis.nic.in/PDF/Infographics%20on%20World%20Earth%20Day2024.pdf</a>
2		Disseminated through official Facebook page, Instagram, Twitter, email and uploaded on the website	<a href="http://cercenvis.nic.in/PDF/WED-%20Drought%20Resilience%20in%20India%202024.pdf">http://cercenvis.nic.in/PDF/WED-%20Drought%20Resilience%20in%20India%202024.pdf</a>
3		Disseminated through official Facebook page, Instagram, Twitter, email and uploaded on the website	<a href="http://cercenvis.nic.in/PDF/WED-%20Desertification2024.pdf">http://cercenvis.nic.in/PDF/WED-%20Desertification2024.pdf</a>
<b>Pamphlet</b>			

1		Disseminated through official Facebook page, Instagram, Twitter, email and uploaded on the website	<a href="http://cercenvs.nic.in/PDF/International%20day%20of%20Biodiversity%202024.pdf">http://cercenvs.nic.in/PDF/International%20day%20of%20Biodiversity%202024 .pdf</a>
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## 12. Green Skill Development Programme (GSDP) data:

- Grants received for conducting GSDP courses during the financial year 2024 – 2025

S.No	List of Courses	Date of start of course – Date of completion	Formulation/ updation of training modules/manuals	Grants received	Number of trainees participated				Number of trainees placed*			
					M	F	SC	ST	M	F	SC	ST

\*Provide a separate sheet with candidates' address, contact details and place of employment

\*Trainees pursuing Higher studies on the basis of GSDP courses also to be included in placement data.

- Collaboration with Industry
- Has the placement cell been established, if yes please share details

## 14. Capacity Building Program

- Area in which Capacity Building Program were conducted
- Category and number of trainees trained

## 15. Database Development & Updation

### a. Webpage updation frequency with details

The CERC EIACP website is regularly updated to ensure timely dissemination of information, reports, and publications. The frequency of updates for different sections is as follows:

**CERC EIACP Activities – Updated monthly**

**Publication Section:**

**Newsletter – Green Insights – Published quarterly**

**E-bulletin – Green Alert – Published every two months**

**Pamphlet/Poster/Videos** – Updated **monthly**

**Annual Report** – Published **yearly**

**Eco-labelling & Eco-friendly Products** – Updated **monthly**

**Eco News & Developments** – Updated every **two months**

**Kids Corner** – Updated every **2-3 months**

**b. Database maintenance**

EIACP maintains and updates a comprehensive database to ensure accurate, accessible, and secure environmental information. It includes records of organized competitions, quizzes, awareness programs, infographics, "Did You Know" series, survey data, monthly reports, GSDP files, Green Insights, and Green Alerts.

**c. Total no. of EIACP reports submitted in the financial year**

CERC EIACP ensures consistent reporting and documentation of its activities and progress. The following reports were submitted during the financial year:

- **Monthly Reports:** Total **12** reports submitted to the Ministry and our Centre (one per month).
- **Activity Reports:** Total **12** Reports uploaded (bi-monthly)
- **Annual Progress Report:** **1** comprehensive report submitted annually to the Ministry and uploaded on the website.

**d. Avg. No. of Hits/Visitors**

The CERC EIACP webpage continues to attract a growing audience, reflecting increased engagement and awareness:

**Total Hits: 6,4081**

**e. Query-Answer Statistics:**

During the financial year, CERC EIACP received and responded to various inquiries. Notably:

- **Total Queries Addressed:** **2** inquiries specifically related to internship opportunities.

**f. Any analysis of the available knowledge products**

CERC EIACP consistently develops and disseminates knowledge products to raise awareness and promote sustainable practices.

- **Total Knowledge Products Uploaded Annually: Approximately 60**
- **Types of Knowledge Products:**
  - **Eco News Updates**

- **Posters & Pamphlets**
- **E-books & Reports**
- **Videos & Awareness Materials**

**16. Awareness and outreach Activities carried out during financial year 2024 - 2025:**

a. Number of Environmental days celebrated: **08**

**EVENTS**

<b>Sr.No</b>	<b>Environmental Day</b>	<b>Location</b>	<b>Participants</b>
1.	World Earth Day	Bhavnagar	30
2.	World Environment Day 2024	CERC, Lecture Room, Ahmedabad	30
3.	World Food Safety Day	CERC, Lecture Room, Ahmedabad	20
4.	International Yoga Day 2024	C. K. Patel School, Ahmedabad	Class 9 to 11
5.	Van Mahotsav	Bhavnagar	23
6.	World ozone day 2024	Seth Amulak Vidhyala at Gota, Ahmedabad	59
7.	International E-Waste Day	ONLINE TV Gujarat News Channel	
8.	World Wetlands Day	Ahmedabad	272

**POSTERS**

**A total of 30 Environmental Day posters were prepared and published on all social media platform.**

b. Number of Competitions /LiFE events/ Webinars/ workshops/ Seminars/ Conferences etc. organized both offline/online

**Competitions: 10**

<b>Sr No</b>	<b>Competition</b>	<b>Location</b>	<b>Participants</b>
1	International Day for Biodiversity	Online	156
2	World Environment Day	Online	42
3	AI generated Artwork competition on World Environment Day	Online	2
4	World Food Safety Day	Online	40
5	World Ozone Day	Online	59

6	World Migratory Bird Day – Photography Contest	Online	35
7	Environment Literacy Quiz	Online	300
8	A Painting Competition	Sukhi Vashahath School,	133
9	World Wetlands Day	Online	326
10	National Science Day	Online	280

#### **LiFE Events: 46**

<b>Sr. No.</b>	<b>Awareness Session</b>	<b>No. of Participants</b>	<b>Location</b>
1.	Planet vs. Plastic & "Making of Compost at Home"	30	Revatirth Apartment, Bhavnagar
2.	Mission Life, Eco Label, Millets and Sustainable Lifestyle	12	CERC, Ahmedabad
3.	Biodiversity & the important legal framework protecting it: The Biodiversity Act, 2002.	20	CERC, Ahmedabad
4.	World Environment Day & Mission LiFE	8	CERC, Ahmedabad
5.	World Food Safety Day & Mission LiFE	20	CERC, Ahmedabad
6.	How climate change is affecting life on earth and distribution of posters, pamphlets, leaflets & Importance of Mission LiFE	700+	Pt. Dindayal Auditorium Ahmedabad
7.	Van Mahotsav & Mission LiFE	23	Environment Conservation Youth Club, Ahmedabad
8.	Van Mahotsav & Mission LiFE	100	BAPS Swaminarayan Gurukul, Mehsana
9.	Session on EIACP activities and Mission LiFE	30	The Serinity Trust, Gandhinagar
10.	Eco-friendly	30	CERC,



	Rakshabandhan Celebration		Ahmedabad
11.	Plantation drive and Mission LiFE awareness program	25	Kailash Vidyalaya, Ahmedabad
12.	Millet awareness session	68	Gota, Ahmedabad
13.	Tree plantation drive	15	APC Road, Anand
14.	Environmental Concerns	273	SOU, Ahmedabad
15.	Mission LiFE Awareness Session	167	SOU, Ahmedabad
16.	Reptile Education Program	167	SOU, Ahmedabad
17.	Mission LiFE Awareness Session	150	Movasa, Surat
18.	Plantation drive Primary school Kumkotar	89	Kumkotar, Navsari
19.	Plantation drive Kumkotar Youth Group	24	Kumkotar, Navsari
20.	Millets awareness session Dangi Hotel	15	Vasada, Navsari
21.	Mission LiFE Awareness Session – Balethi Village	316	Balethi, Mandvi, Surat
22.	Stories about Wildlife conservation	112	Balethi, Mandvi, Surat
23.	Reptile Education Program	126	Godadha, Mandvi, Surat
24.	Eco-friendly products and reducing plastic waste	18	Godadha, Mandvi, Surat
25.	Mission LiFE and Swacchata Action Plan	180	Godsamba Mandvi, Surat
26.	Types of Waste	55	CERC, Ahmedabad
27.	A Session On Mission LiFE, Eco Label, Millets And Sustainable Lifestyle	13	CERC, Ahmedabad
28.	plastic pollution	23	CERC, Ahmedabad
29.	eco-friendly products	272	Uchapan, Chhota Udaipur
30.	Mission LiFE	394	Dunger Vat, Chhota Udaipur
31.	Wildlife Conservation	133	Raipur, Chhota Udaipur
32.	Mission LiFE & Millets	303	Ranbhun

			Ghati, Chhota Udaipur
33.	Mission LiFE	329	Chichod Chhota Udaipur
34.	Eco-Labeling	433	Rampura, Chhota Udaipur
35.	Mission LiFE	1,480	Pavi Jetpur, Chhota Udaipur
36.	Mission LiFE	500	Ahmedabad
37.	Mission LiFE & eco-friendly products	253	Regama, Mandvi, Surat
38.	Mission LiFE	21	Dholakuva, Anand
39.	Eco-friendly products	107	Uteva, Mandvi, Surat
40.	Ecolabelling	126	Regama, Mandvi, Surat
41.	Environmental Concerns	16	Paldi, Ahmedabad
42.	A Just Transition to Sustainable Lifestyles	123	Regama, Mandvi, Surat
43.	A Just Transition to a Sustainable Lifestyle	32	Gujarat Vidyapith, Ahmedabad
44.	Food Adulteration and Eco-Labeling	282	Sonipur, Gandhinagar
45.	Mission LiFE	248	Rupal, Gandhinagar
46.	Reptile Awareness Session	202	Sardgav, Gandhinagar

- c. Representations of EIACP Centres in various thematic events organized by other Ministries/State Govt./Institutes etc.: **4**

<b>Sr. No.</b>	<b>Awareness Session</b>	<b>No. of Participants</b>	<b>Location</b>
<b>1.</b>	Fun Fair at Sheth Amulakh Vidyalaya, Ahmedabad and Mission LiFE	2500	Sheth Amulakh School Gota, Ahmedabad
<b>2.</b>	Science Carnival & Mission LiFE	2500	Kendriya Vidyalaya, Shahi bag Ahmedabad
<b>3.</b>	Role of Sustainable Lifestyles for	100	SPEC Campus, Anand

	Environmental Conservation		
<b>4.</b>	Assessing Biodiversity with Tools and Techniques	100	SPEC Campus, Anand

d. Number of reports with policy implications at district/state/national level: **03**

<b>Sr. No.</b>	<b>Awareness Session</b>	<b>No. of Participants</b>	<b>Location</b>
1.	Discussion on “Unlocking sustainable consumption through Green trade policies” at WTO, Geneva, Switzerland	100+	Switzerland
2.	Recognizing the Rights and needs of Consumers along with supportive policies and infrastructure will drive the Just Transition to Sustainable Lifestyles	Online DD GIRNAR	Ahmedabad
3.	International E-Waste Day	ONLINE TV Gujarat News Channel	Ahmedabad

### **17. Knowledge Products:**

- Analytical reports published for the respective State/UTs
- Analytical reports published based on the assigned themes
- Distribution network of reports
- Development of mobile apps
- Development of information kits/documentaries etc.
- Special Publications/Newsletter Published (Printed/online version)

18. Partnerships developed (list): **NO**

19. Details of hardware purchased under EIACP scheme with date of purchase: **NO**

**20. Issues/ hurdles faced in undertaking EIACP activities: One of the major challenges faced in executing EIACP activities is the delay in the release of funds, which significantly impacts our ability to plan and conduct events effectively. The delay often shifts our focus from program implementation to managing financial constraints, causing disruptions in the smooth execution of planned activities. If the funds could be disbursed in two instalments, it would enable us to organize events more regularly and ensure better resource management, ultimately enhancing the effectiveness and outreach of EIACP programs.**

21. Anticipated Products & Processes of Practical/Technological utility /Socio economic relevance evolved if any.
22. Unique ideas/Initiatives: As part of our efforts to enhance environmental awareness and community engagement under EIACP, we have introduced two unique initiatives:
1. **"Did You Know?" Series:** This is a knowledge-sharing initiative aimed at spreading awareness about environmental facts, sustainable practices, and eco-friendly solutions. The series is designed to engage and educate the public, particularly through social media platforms, by providing interesting and informative content in a simple and relatable manner.
  2. **Entrepreneurship in Remote Areas for Tribal Communities:** Recognizing the potential of local resources and traditional skills, we have initiated a program to promote entrepreneurship among tribal communities in remote areas. This initiative focuses on empowering local communities by providing training, capacity building, and market linkages for sustainable livelihood opportunities. The aim is to promote eco-friendly products, sustainable practices, and self-reliance while preserving the cultural heritage of these communities.
23. Any other information:

We have initiated a comprehensive survey on Human-Leopard Conflict in South Gujarat with the objective of understanding the frequency, causes, and patterns of interactions between local communities and leopards. This survey aims to document conflict incidents, assess community perceptions, and identify hotspots of leopard movement and human-leopard encounters. The findings will help in formulating evidence-based mitigation strategies, promoting coexistence, and strengthening awareness among villagers, forest staff, and other stakeholders to ensure both human safety and leopard conservation.

#### DECLARATION/ CERTIFICATION

It is certified that I have gone through the Annual Progress Report of EIACP centre prepared by EIACP staff and it is confirmed that the facts and figures mentioned in the report are true to the best of my knowledge.

- a. Information provided in this form has been reviewed by the EIACP Coordinator and the same is found in order and complete as per the format provided
- b. Necessary handholding has been extended by the host institution for the smooth functioning of EIACP centre.
- c. Host Institution followed the directions of the MoEFCC, as issued from time to time.



Sign. with Seal of EIACP Coordinator

Host

Date:

CONSUMER EDUCATION AND RESEARCH CENTRE  
P.P.C.  
CHAIRMAN/TRUSTEE/AUTHORISED SIGNATORY

Sign. with Seal of Head of  
Institution

Date: