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# ANNUAL PROGRESS REPORT

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FY 2021-2022



Consumer Education and Research Centre  
Environmental Information System Resource Partner  
507-8, Sakar-II Building, Nr. Ellisbridge Shopping Centre, Ashram Road,  
Ahmedabad- 380006  
Website: [www.cercenvis.nic.in](http://www.cercenvis.nic.in)

Government of India  
Ministry of Environment, Forest & Climate Change  
(EI Division)

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**Factsheet of 2021-22 on Activities of ENVIS Resource Partner**


1.	<b>Name of Host Organization:</b>	Consumer Education and Research Centre
2.	<b>Assigned Subject Area:</b>	Environment Literacy - Eco-labelling and Eco-friendly Products
3.	<b>Date/Month/Year of establishment of ENVIS Centre:</b>	13th December 2004
4.	<b>Name and designation of ENVIS Coordinator (2017-18):</b>	Ms. Anindita Mehta , Coordinator, CERC ENVIS & CGM, CERC
5.	<b>Has the Host Organization constituted an Advisory Committee for guiding the activities of the Centre?</b>	Yes
	<b>Composition of the Advisory Committee:</b>  (Select YES or NO: if YES kindly fills the right column space; if NO kindly leave it blank)  <input type="radio"/> <b>YES</b> <input type="radio"/> <b>NO</b>	1. Mr. Rakesh C. Shah, Founder, Developer, and Proprietor of Anand Consultants- an environmental engineering consultancy firm  2. Dr. Ashoka Ghosh, Member Advisory  3. Dr. Gopichandran Ramachandran, Professor, NTPC School of Business & Former Head Vigyan Prasar Department of Science & Technology, Government of India  4. Mr. Uday Mawani, Chief Executive Officer & Board Secretary, CERC





5.	<b>Current ENVIS Staff Structure:</b>							
	Name	Position held	Qualification & Experience	Joining Date in ENVIS Centre	Joining Date in current position	2021-22		
						Leaving Date (if applicable)	Emoluments drawn (Rs.)	
							Monthly	Annual
	Ms. Divya Namboothiri	Programme Officer	MSc. in Environmental Science	01.04.2019	05.08.2020	-	46690/-	5,60,280
	Ms. Apeksha Sharma	Information Officer	MSc. in Environmental Science and PG Diploma in Remote Sensing & GIS	8-7-2019	8-7-2019	-	38997/-	4,67,964
	Ms. Mayuri Tank	IT Officer	MCA	10.12.2020	10.12.2020	-	31539/-	3,78,468
	Mr. Milan Soni	Data Entry Operator	12 <sup>th</sup> , CIC	24-9-2012	1-8-2019	-	14641	1,75,692




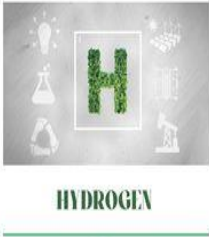

6.	Mandate of the Host Organization	Mandate of the ENVIS Centre
	Consumer Education and Research Centre (CERC) is working in the field of consumer protection. CERC is a non-profit, non-government body, dedicated to the protection and promotion of consumer interests through active use of research, media, law, advocacy, and information dissemination.	ENVIS Centre furnishes information on “Environment Literacy - Eco-Labeling and Eco-Friendly Products” to the ENVIS Focal point. It develops and maintains an information base that includes both descriptive and numerical information. Descriptive information in the form of publications and abstracts stored for dissemination. Documentation in the form of publications and reports is brought out. All the information thus compiled is made available on the website.


## 7. Information/ Knowledge Products:

### a. ENVIS Newsletters published during the Financial Year (2021-22):



Cover snapshot	Quarter/ Volume/ Issue/ Theme Main Articles	Number of copies printed and circulated	URL of the PDF file in ENVIS website
<b>QUARTERLY NEWSLETTER: GREENINSIGHTS</b>			
	<p>April-June Vol. 16, No. 1, 2021</p> <p><b>A Report on Green Skill Development Programme</b></p> <ul style="list-style-type: none"> <li>• Foreword</li> <li>• A Report on Course: Laboratory Technicians/Technical Assistants for Energy Efficiency, Star Labeling and other Electrical Testing</li> <li>• A Report on Course: Laboratory Assistant on Food Testing Laboratory with Eco-friendly Practices</li> <li>• Events during April-March 2021</li> </ul> <p>Prepared digital copy of Green Insight in Gujarati for wider reach</p>	<p>500 copies printed and 373 circulated. The digital copy of the same is sent via mass mailing to around 35k households</p> <p>The e-copies were shared via mass mailing to around 35k households</p> <p>The e-copies were shared via mass mailing to</p>	<p><a href="http://cercenvi.nic.in/PDF/GI_ENG_APR%20%20JUNE_2021.pdf">http://cercenvi.nic.in/PDF/GI_ENG_APR%20%20JUNE_2021.pdf</a></p> <p>It is in a flip format also.</p> <p><a href="https://bit.ly/3NNOAhP">https://bit.ly/3NNOAhP</a></p>

	<p>Prepared digital copy of Green Insight in Hindi for wider reach</p>	<p>around 35k households</p>	<p><a href="https://bit.ly/3v3h8cP">https://bit.ly/3v3h8cP</a></p>
  	<p>July- September Vol.16 Issue No. 2, 2021 E-Commerce and Environment</p> <ul style="list-style-type: none"> <li>• Foreword</li> <li>• Environmental Impact of Rapidly Growing E-Market Place</li> <li>• E-commerce and Environment – A Consumer Perspective</li> <li>• Events (July-September 2021)</li> </ul> <p>Prepared digital copy of Green Insight in Hindi for wider reach</p> <p>Prepared digital copy of Green Insight in Gujarati for wider reach</p>	<p>500 copies printed and 373 circulated. The digital copy of the same is sent via mass mailing to around 35k households</p> <p>The e-copies were shared via mass mailing to around 35k households</p> <p>The e-copies were shared via mass mailing to around 35k households</p>	<p><a href="http://cercenviis.nic.in/PDF/Greeninsight_July%20-%20Sept_2021.pdf">http://cercenviis.nic.in/PDF/Greeninsight_July%20-%20Sept_2021.pdf</a></p> <p>It is in a flip format also.</p> <p><a href="https://bit.ly/3r8MI7M">https://bit.ly/3r8MI7M</a></p> <p><a href="https://bit.ly/3NXzvZs">https://bit.ly/3NXzvZs</a></p>

  	<p>October - December Vol.16 Issue No. 3, 2021</p> <ul style="list-style-type: none"> <li>• Foreword</li> <li>• Climate Change and its Causes</li> <li>• Climate Change Repercussions</li> <li>• Goal 13: Climate Action</li> <li>• Conventions on Climate Change</li> <li>• Events (October-December 2021)</li> </ul> <p>Prepared digital copy of Green Insight in Gujarati for wider reach</p> <p>Prepared digital copy of Green Insight in Hindi for wider reach</p>	<p>500 copies printed and 373 circulated. The digital copy of the same is sent via mass mailing to around 35k households</p> <p>The e-copies were shared via mass mailing to around 35k households</p> <p>The e-copies were shared via mass mailing to around 35k households</p>	<p><a href="http://cercenvis.nic.in/PDF/GreenInsightsOctDec2021.pdf">http://cercenvis.nic.in/PDF/GreenInsightsOctDec2021.pdf</a></p> <p><a href="https://bit.ly/35NUsER">https://bit.ly/35NUsER</a></p> <p><a href="https://bit.ly/38AbkzV">https://bit.ly/38AbkzV</a></p>
 	<p>January - March Vol.16 Issue No. 4, 2021</p> <ul style="list-style-type: none"> <li>• Foreword</li> <li>• Hydrogen: An energy carrier</li> <li>• Hydrogen Production</li> <li>• Green Hydrogen: An alternative renewable future</li> <li>• Events (January-March 2022)</li> </ul> <p>Prepared digital copy of Green Insight in Gujarati for wider reach</p>	<p>500 copies printed and 450 circulated. The digital copy of the same is sent via mass mailing to around 35k households</p> <p>The e-copies were shared via mass mailing to around 35k households</p>	<p><a href="http://cercenvis.nic.in/PDF/GI_Jan-Mar_2022.pdf">http://cercenvis.nic.in/PDF/GI_Jan-Mar_2022.pdf</a></p> <p><a href="https://bit.ly/3x4WifM">https://bit.ly/3x4WifM</a></p>

	<p>Prepared digital copy of Green Insight in Hindi for wider reach</p>	<p>The e-copies were shared via mass mailing to around 35k households</p>	<p><a href="https://bit.ly/38yZVQW">https://bit.ly/38yZVQW</a></p>
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**b. Other publications/ information, products brought out during the Financial Year (2021-22):**

Cover snapshot	Publication/ Product Theme(s)/ Subject Area(s)	Number of copies printed and circulated	URL of the PDF file in ENVIS website
<p align="center"><b>BI-MONTHLY E- BULLETIN</b></p> <p align="center"><b>E-BULLETIN: IT IS A BI-MONTHLY E-BULLETIN NAMED ‘GREEN ALERT’</b></p>			
	<p><b>March-April 2021</b></p> <ul style="list-style-type: none"> <li>Green Issue: Forest Fire</li> <li>Eco Product: Soap Based Fire - Fighting</li> <li>Eco news: 2</li> <li>Eco Tip: 2</li> </ul>	<p>Circulating bi- monthly e-bulletin ‘Green Alert’ to</p> <ul style="list-style-type: none"> <li>ENVIS Centres</li> <li>ENVIS Secretariat</li> <li>35,000 household</li> <li>Shared in official Facebook Page, WhatsApp group, Instagram &amp; Twitter</li> </ul>	<p><a href="http://cercenvis.nic.in/PDF/GA-MA2021.pdf">http://cercenvis.nic.in/PDF/GA-MA2021.pdf</a></p>
	<p><b>May - June 2021</b></p> <ul style="list-style-type: none"> <li>Green Issue: COVID -19 Mass Vaccination and Biomedical Waste</li> <li>Eco Product: Cornstarch-based foam packaging</li> </ul>	<p>Circulating bi- monthly e-bulletin ‘Green Alert’ to</p> <ul style="list-style-type: none"> <li>ENVIS Centres</li> <li>ENVIS Secretariat</li> </ul>	<p><a href="http://cercenvis.nic.in/PDF/GA-MJ2021.pdf">http://cercenvis.nic.in/PDF/GA-MJ2021.pdf</a></p>

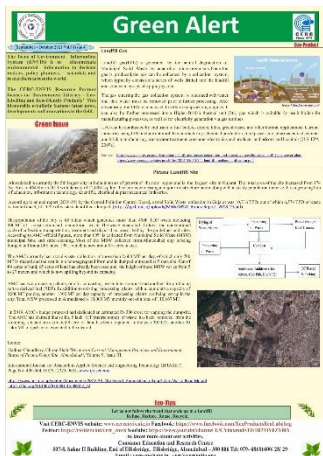




- Eco Tip: 2
- July - August 2021
- Green Issue: Ecosystem
- Eco Product: Green Technology
- Eco Tip: 2



- Sept-October 2021
- Green Issue: Pirana Landfill Site
- Eco Product: Landfill Gas
- Eco Tip: 2



- Nov-Dec 2021
- Green Issue: Climate Code Red
- Eco Product: Ecolabel
- Eco Tip: 2



- Jan - Feb 2021
- Green Issue: Green Hydrogen
- Eco Product: Fuel Cell Electric Vehicles
- Eco Tip: 2

- 35,000 household

Shared in official Facebook Page, WhatsApp group, Instagram & Twitter

- Circulating bi- monthly e-bulletin 'Green Alert' to
- ENVIS Centres
- ENVIS Secretariat
- 35,000 household

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- ENVIS Secretariat
- 35,000 household

Shared in official Facebook Page, WhatsApp group, Instagram & Twitter

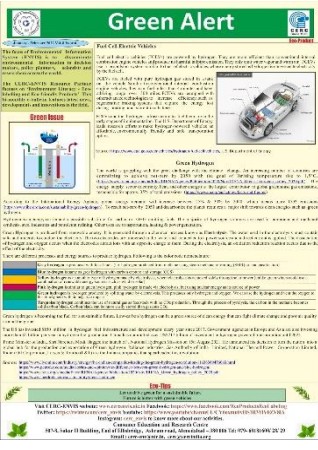
- Circulating bi- monthly e-bulletin 'Green Alert' to
- ENVIS Centres
- ENVIS Secretariat
- 35,000 household

<http://cercenviis.nic.in/PDF/Green%20%20Alert%20July%20Aug%202021.pdf>



<http://cercenviis.nic.in/PDF/GA-SepOct2021.pdf>

<http://cercenviis.nic.in/PDF/GA-NovDec2021.pdf>

<http://cercenviis.nic.in/PDF/GA-JanFeb2022.pdf>

		<p>Shared in official Facebook Page, WhatsApp group, Instagram &amp; Twitter</p>	
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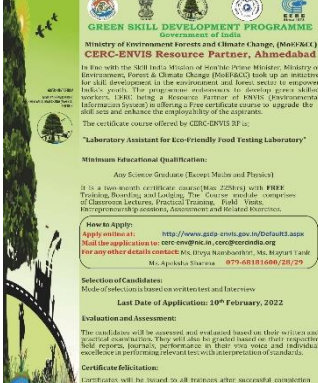


## BROCHURE/ PAMPHLET/ INFO GRAPHICS

	<p>Eco-friendly Festivals in English</p>	<p>Printed 2500copies 50 copies each were send to 40 VCO's (Voluntary Consumer Organizations). Around 450 were sent to all ENVIS Centers, and the rest of the pamphlets were circulated via daily newspapers. The e-copies of the same were shared on official Facebook page, Instagram &amp; Twitter and mass mailed to 35,000 households.</p>	<p><a href="http://cercenvis.nic.in/PDF/Eco_Friendly_Festival_2021.pdf">http://cercenvis.nic.in/PDF/Eco_Friendly_Festival_2021.pdf</a></p>
	<p>Eco-friendly Festivals in Gujarati</p>	<p>Printed 2500 copies 50 copies each were send to 40 VCO's (Voluntary Consumer Organizations). Around 450 were sent to all ENVIS Centers, and the rest of the pamphlets were circulated via daily newspapers. The e-copies of the same were shared on official Facebook page, Instagram &amp; Twitter and mass mailed to 35,000 households</p>	<p><a href="http://cercenvis.nic.in/PDF/Eco_friendly_festivals_2021_Gujarati.pdf">http://cercenvis.nic.in/PDF/Eco_friendly_festivals_2021_Gujarati.pdf</a></p>






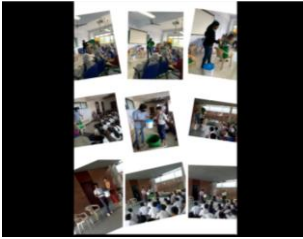

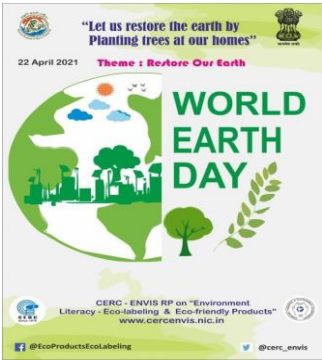


	Blue Flag	The e-copies of the same were shared on official Facebook page, Instagram & Twitter and mass mailed to 35,000 households. And uploaded on the website.	<a href="http://cercenvi.nic.in/PDF/BlueFlag.pdf">http://cercenvi.nic.in/PDF/BlueFlag.pdf</a>
 <p>International Day for the Preservation of the Ozone Layer 16 September 2021 THEME: MONTREAL PROTOCOL- KEEPING US, OUR FOOD AND VACCINES COOL</p>	All About the Ozone Layer	The e-copies of the same were shared on official Facebook page, Instagram & Twitter and mass mailed to 35,000 households. And uploaded on the website.	<a href="http://cercenvi.nic.in/PDF/AllabouttheOzoneLayer.pdf">http://cercenvi.nic.in/PDF/AllabouttheOzoneLayer.pdf</a>
 <p>Eco-friendly DIWALI CELEBRATION</p>	Eco-friendly Diwali Celebration	The e-copies of the same were shared on official Facebook page, Instagram & Twitter and mass mailed to 35,000 households. And uploaded on the website.	<a href="http://cercenvi.nic.in/PDF/Eco-friendlyDiwaliCelebration.pdf">http://cercenvi.nic.in/PDF/Eco-friendlyDiwaliCelebration.pdf</a>
 <p><b>Tips to save on energy bills at Home</b></p> <p>We depend on energy for almost everything in our lives. Most of us forget that non-renewable energy is available in plenty but it is limited and hence to maintain the quality of life, it is important that we use our energy resources wisely.</p> <p>To conserve energy, one has to cut back on the amount of energy used. Energy conservation is the act of saving energy by reducing a service. Whereas, energy efficiency is the act of saving energy by keeping the same level of service by using energy more effectively through energy efficient renewable energy products. This automatically reduces amount of energy used. It does not require physical efforts but, requires awareness on energy efficient products and renewable energy products to take correct purchasing decisions. For example, if you turn off lights while leaving a room, you are practicing energy conservation. If you replace inefficient lights with LEDs, you are practicing energy efficiency.</p> <p>Energy conservation and Energy efficiency is important and beneficial for many reasons. You can save money, increase your property value, and protect the environment all through simple energy-saving measures. Here are few tips to follow:</p> <p><b>CERC-ENVIS Resource Partner</b> Ministry of Environment, Forest &amp; Climate Change, GOI has recognized Consumer Education &amp; Research Centre as ENVIS (Environmental Information System) Resource Partner with the theme "Environment Literacy: Eco-labeling and Eco-friendly Products". The focus is to provide environmental information to decision makers, policy planners, scientists &amp; engineers, research workers etc. across the country.</p>	Tips save on Energy Bills at Home	The e-copies of the same were shared on official Facebook page, Instagram & Twitter and mass mailed to 35,000 households. And uploaded on the website.	<a href="http://cercenvi.nic.in/PDF/Save_energy_tips.pdf">http://cercenvi.nic.in/PDF/Save_energy_tips.pdf</a>

	<p>Flyer on GSDP course- Laboratory Technicians /Technical Assistants for Energy Efficiency, Star Labeling and other Electrical Testing for Environmental Criteria</p>	<p>The same were shared on official Facebook page, Instagram &amp; Twitter and mass mailed to 35,000 households. And uploaded on the website.</p>	<p><a href="https://www.facebook.com/photo.php?fbid=323314103134298&amp;set=pb.100063671326521.-2207520000..&amp;type=3">https://www.facebook.com/photo.php?fbid=323314103134298&amp;set=pb.100063671326521.-2207520000..&amp;type=3</a></p>
	<p>Flyer on GSDP course- Laboratory Assistant for Eco- Friendly Food Testing Laboratory</p>	<p>The same were shared on official Facebook page, Instagram &amp; Twitter and mass mailed to 35,000 households. And uploaded on the website.</p>	<p><a href="https://www.facebook.com/photo.php?fbid=339029334896108&amp;set=pb.100063671326521.-2207520000..&amp;type=3">https://www.facebook.com/photo.php?fbid=339029334896108&amp;set=pb.100063671326521.-2207520000..&amp;type=3</a></p>
	<p>Detailed GSDP Brochure on Course : Laboratory Assistant for Eco-Friendly Food Testing Laboratory</p>	<p>The e-copies were disseminated through official Facebook page &amp; Twitter and mass mailed to 35,000 households. And uploaded on the website.</p>	<p><a href="http://cercenvis.nic.in/PDF/GSDP%202021-22.pdf">http://cercenvis.nic.in/PDF/GSDP%202021-22.pdf</a></p>
	<p>Detailed GSDP Brochure on Course : Laboratory Technicians /Technical Assistants for Energy Efficiency, Star Labeling and other Electrical Testing for Environmental Criteria</p>	<p>The e-copies were disseminated through official Facebook page &amp; Twitter and mass mailed to 35,000 households. And uploaded on the website.</p>	<p><a href="http://cercenvis.nic.in/PDF/GSDP_Electrical_2021-22.pdf">http://cercenvis.nic.in/PDF/GSDP_Electrical_2021-22.pdf</a></p>
<p style="text-align: center;"><b>E-BOOKS</b></p>			


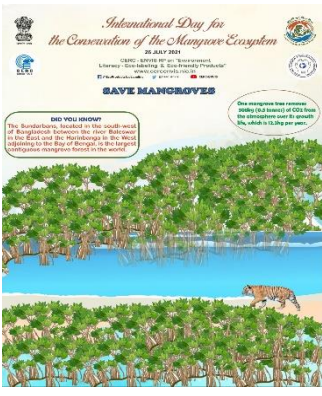

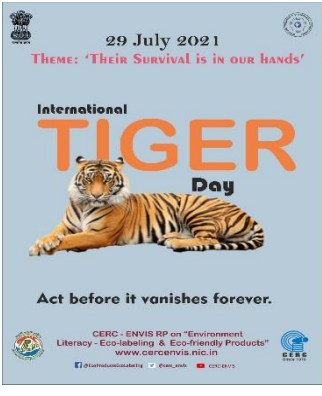


	<p><b>E-Waste</b></p> <p>The book details the e-waste sources and its detrimental impacts on the environment. It covers the International Policies on E-Waste. These policies encompass provisions for the production of electrical and electronic equipment (EEE), as well as the collection, treatment and export of discarded EEE. The other topics share the information on the e-waste management and recycling practices in India.</p>	<p>The e-copies were disseminated through official Facebook page &amp; Twitter and mass mailed to 35,000 households. And uploaded on the website.</p>	<p><a href="http://cercenviis.nic.in/PDF/Ebook%20-%20Ewaste.pdf">http://cercenviis.nic.in/PDF/Ebook%20-%20Ewaste.pdf</a></p>
	<p><b>Certifications, Sustainable Practices and Eco-labels in Fisheries Sector - A Bibliography</b></p> <p>In order to fill the information gap on the subject “Certifications, Sustainable Practices and Eco-labels in Fisheries Sector” the CERC-ENVIS Resource Partner has collected information from secondary sources. It is bringing out in an annotated bibliography. This bibliography will be useful as background information in research projects, as reference tools and information tools.</p>	<p>The e-copies were disseminated through official Facebook page &amp; Twitter and mass mailed to 35,000 households. And uploaded on the website.</p>	
<h2 style="text-align: center;">E-CALENDAR</h2>			
	<p><b>Green Saviours'</b></p> <p>The calendar is dedicated to some of the famous Indian Green Saviours' to celebrate their contribution in restoring &amp; rejuvenating our planet.</p>	<p>The e-copies were disseminated through official Facebook page, Instagram &amp; Twitter and uploaded on the website.</p>	<p><a href="http://cercenviis.nic.in/PDF/Calendar%202021.pdf">http://cercenviis.nic.in/PDF/Calendar%202021.pdf</a></p>
<h2 style="text-align: center;">VIDEOS</h2>			
	<p>Sustainable Consumption through sharing community</p>	<p>Disseminated through official Facebook page, YouTube and uploaded on the website.</p>	<p><a href="http://cercenviis.nic.in/video/Sustainable%20Consumption%20through%20Sharing%20Community.mp4">http://cercenviis.nic.in/video/Sustainable%20Consumption%20through%20Sharing%20Community.mp4</a></p>

	Workshop on Eco-friendly practices with VCO's of Gujarat	Disseminated through official Facebook page, YouTube and uploaded on the website.	<a href="http://cercenvis.nic.in/video/Workshop%20on%20Ecofriendly%20Practices.mp4">http://cercenvis.nic.in/video/Workshop%20on%20Ecofriendly%20Practices.mp4</a>
	Vaccine Hesitancy	Disseminated through official Facebook page, YouTube and uploaded on the website.	<a href="http://cercenvis.nic.in/video/VACCINATION%20HESITANCY.mp4">http://cercenvis.nic.in/video/VACCINATION%20HESITANCY.mp4</a>
GSDP Trainees Aspirations : Food	A video on Trainee's feedback from GSDP Batch of 2021-22 Course: Laboratory Assistant for Eco-Friendly Food Testing Laboratory	Disseminated through official Facebook page, Instagram, YouTube and uploaded on the website.	<a href="https://www.youtube.com/watch?v=PObnRiH63Cc">https://www.youtube.com/watch?v=PObnRiH63Cc</a>
GSDP Trainees Aspirations : Electrical	A video on Trainee's feedback from GSDP Batch of 2020-21 Course: Laboratory Technicians /Technical Assistants for Energy Efficiency, Star Labeling and other Electrical Testing for Environmental Criteria	Disseminated through official Facebook page, Instagram, YouTube and uploaded on the website.	<a href="https://www.youtube.com/watch?v=LPbigv9h1o">https://www.youtube.com/watch?v=LPbigv9h1o</a>
<b>POSTERS &amp; INFOGRAPHICS</b>			
	World Earth Day 22 <sup>nd</sup> April, 2021	Disseminated through official Facebook page, Instagram, Twitter, email and uploaded on the website	<a href="http://cercenvis.nic.in/PDF/World%20Earth%20Day%202021.pdf">http://cercenvis.nic.in/PDF/World%20Earth%20Day%202021.pdf</a>






 <p>"BIODIVERSITY IS THE WAY, SO DON'T LET NATURE GO ASTRAY"</p> <p><b>International Day for Biological Diversity</b> 22 May 2021 Theme: We are part of the solution</p> <p>CERC - ENVIS RP on "Environment Literacy - Eco-labeling &amp; Eco-friendly Products" www.cercenviis.nic.in</p> <p>@cercenviis @cerc_enviis @cerc_enviis</p>	<p>International Day for Biological Diversity 22<sup>nd</sup> May 2021</p>	<p>Disseminated through official Facebook page, Instagram, Twitter, email and uploaded on the website</p>	<p><a href="http://cercenviis.nic.in/PDF/International%20Day%20for%20Biological%20Diversity%202021.pdf">http://cercenviis.nic.in/PDF/International%20Day%20for%20Biological%20Diversity%202021.pdf</a></p>
 <p>REIMAGINE RECREATE RESTORE</p> <p>TOGETHER WE CAN BE WATERWISER RESTORATION</p> <p><b>WORLD ENVIRONMENT DAY</b> Theme: Ecosystem Restoration 5th June 2021</p> <p>MuF&amp;CC's Environmental Information System, Resource Partner on "Environment Literacy - Eco-friendly Labeling &amp; Eco-friendly Products" Consumer Education and Research Centre</p> <p>@cercenviis @cerc_enviis @cerc_enviis</p>	<p>World Environment Day-1 5th June, 2021</p>	<p>Disseminated through official Facebook page, Instagram, Twitter, email and uploaded on the website</p>	<p><a href="http://cercenviis.nic.in/PDF/WED.pdf">http://cercenviis.nic.in/PDF/WED.pdf</a></p>
 <p><b>World Environment Day</b></p> <p>CERC - ENVIS RP on "Environment Literacy - Eco-labeling &amp; Eco-friendly Products" www.cercenviis.nic.in</p> <p>@cercenviis @cerc_enviis</p>	<p>World Environment Day-2 5th June, 2021</p>	<p>Disseminated through official Facebook page, Instagram, Twitter, email and uploaded on the website</p>	<p><a href="http://cercenviis.nic.in/PDF/WED2.pdf">http://cercenviis.nic.in/PDF/WED2.pdf</a></p>
 <p><b>International Plastic Bag Free Day</b> July 3rd, 2021</p> <p><b>DID YOU KNOW?</b></p> <ul style="list-style-type: none"> <li>500,000,000,000 Plastic bags used each year</li> <li>13,000,000 Tonnes of plastic leak into the ocean each year</li> <li>17,000,000 Barrels of oil used for plastic production each year</li> <li>1,000,000 Plastic bottles bought every minute</li> </ul> <p>MuF&amp;CC's Environmental Information System, Resource Partner on "Environment Literacy - Eco-friendly Labeling &amp; Eco-friendly Products" Consumer Education and Research Centre</p> <p>@cercenviis @cerc_enviis @cerc_enviis</p>	<p>Infographic on International Plastic Bag Free Day 3rd July 2021</p>	<p>Disseminated through official Facebook page, Instagram, Twitter, email and uploaded on the website</p>	<p><a href="http://cercenviis.nic.in/PDF/InternationalPlasticBagFreeDay2021.pdf">http://cercenviis.nic.in/PDF/InternationalPlasticBagFreeDay2021.pdf</a></p>

	<p>Van Mahotsav 1-7<sup>th</sup> July 2021</p>	<p>Disseminated through official Facebook page, Instagram, Twitter, email and uploaded on the website</p>	<p><a href="http://cercenvs.nic.in/PDF/Van%20Mahotsav%202021.pdf">http://cercenvs.nic.in/PDF/Van%20Mahotsav%202021.pdf</a></p>
	<p>International Day for the Conservation of the Mangrove Ecosystem 26<sup>th</sup> July 2021</p>	<p>Disseminated through official Facebook page, Instagram, Twitter, email and uploaded on the website</p>	<p><a href="http://cercenvs.nic.in/PDF/IDCME.pdf">http://cercenvs.nic.in/PDF/IDCME.pdf</a></p>
	<p>World Nature Conservation Day 28<sup>th</sup> July 2021</p>	<p>Disseminated through official Facebook page, Instagram, Twitter, email and uploaded on the website</p>	<p><a href="http://cercenvs.nic.in/PDF/World%20Nature%20Conservation%20Day%202021.pdf">http://cercenvs.nic.in/PDF/World%20Nature%20Conservation%20Day%202021.pdf</a></p>
	<p>International Tiger Day 29<sup>th</sup> July 2021</p>	<p>Disseminated through official Facebook page, Instagram, Twitter, email and uploaded on the website</p>	<p><a href="http://cercenvs.nic.in/PDF/International%20Tiger%20Day%202021.pdf">http://cercenvs.nic.in/PDF/International%20Tiger%20Day%202021.pdf</a></p>

	<p>World Lion Day 10<sup>th</sup> August 2021</p>	<p>Disseminated through official Facebook page, Instagram, Twitter, email and uploaded on the website</p>	<p><a href="http://cercenvis.nic.in/PDF/World%20Lion%20Day%202021.pdf">http://cercenvis.nic.in/PDF/World%20Lion%20Day%202021.pdf</a></p>
	<p>Infographic on World Elephant Day 12<sup>th</sup> august 2021</p>	<p>Disseminated through official Facebook page, Instagram, Twitter, email and uploaded on the website</p>	<p><a href="http://cercenvis.nic.in/PDF/World%20Elephant%20Day%202021.pdf">http://cercenvis.nic.in/PDF/World%20Elephant%20Day%202021.pdf</a></p>
	<p>Infographic on Eco-friendly Ganesh Chaturthi Celebration 1-10<sup>th</sup> September 2021</p>	<p>Disseminated through official Facebook page, Instagram, Twitter, email and uploaded on the website</p>	<p><a href="http://cercenvis.nic.in/PDF/EcoFriendlyGanesh.pdf">http://cercenvis.nic.in/PDF/EcoFriendlyGanesh.pdf</a></p>
	<p>World Ozone Day 16<sup>th</sup> September 2021</p>	<p>Disseminated through official Facebook page, Instagram, Twitter, email and uploaded on the website</p>	<p><a href="http://cercenvis.nic.in/PDF/WorldOzoneDay2021.pdf">http://cercenvis.nic.in/PDF/WorldOzoneDay2021.pdf</a></p>

	<p>Green Consumer Day 28<sup>th</sup> September 2021</p>	<p>Disseminated through official Facebook page, Instagram, Twitter, email and uploaded on the website</p>	<p><a href="http://cercenvis.nic.in/PDF/GreenConsumerDay2021.pdf">http://cercenvis.nic.in/PDF/GreenConsumerDay2021.pdf</a></p>
	<p>World Ecolabel day 14<sup>th</sup> October 2021</p>	<p>Disseminated through official Facebook page, Instagram, Twitter, email and uploaded on the website</p>	<p><a href="http://cercenvis.nic.in/PDF/World%20Ecolabel%20Day%202021.pdf">http://cercenvis.nic.in/PDF/World%20Ecolabel%20Day%202021.pdf</a></p>
	<p>Infographic on Green Diwali 4<sup>th</sup> November 2021</p>	<p>Disseminated through official Facebook page, Instagram, Twitter, email and uploaded on the website</p>	<p><a href="http://cercenvis.nic.in/PDF/Green%20Diwali%202021.pdf">http://cercenvis.nic.in/PDF/Green%20Diwali%202021.pdf</a></p>
	<p>National Energy Conservation Day 14<sup>th</sup> December 2021</p>	<p>Disseminated through official Facebook page, Instagram, Twitter, email and uploaded on the website</p>	<p><a href="http://cercenvis.nic.in/PDF/National%20Energy%20Conservation%20Day.pdf">http://cercenvis.nic.in/PDF/National%20Energy%20Conservation%20Day.pdf</a></p>




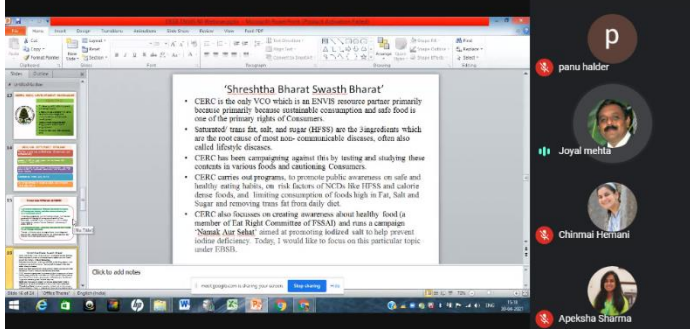
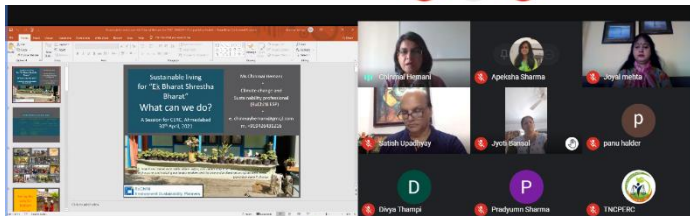
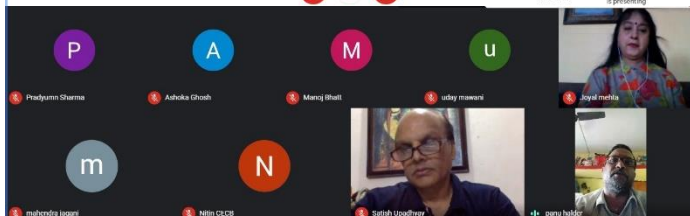


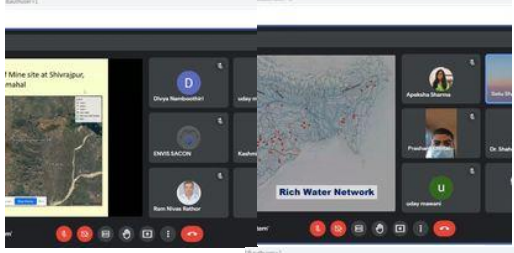
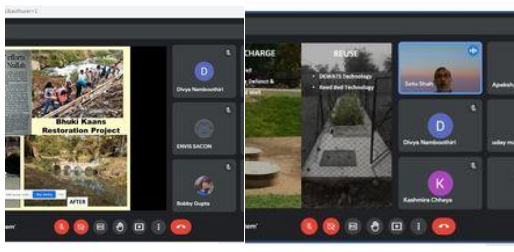
	<p>National Consumer Rights Day 24<sup>th</sup> December 2021</p>	<p>Disseminated through official Facebook page, Instagram, Twitter, email and uploaded on the website</p>	<p><a href="http://cercenviis.nic.in/PDF/NationalConsumerRightsDay2021.pdf">http://cercenviis.nic.in/PDF/NationalConsumerRightsDay2021.pdf</a></p>
	<p>Infographic on Merry Christmas 25<sup>th</sup> December 2021</p>	<p>Disseminated through official Facebook page, Instagram, Twitter, email and uploaded on the website</p>	<p><a href="http://cercenviis.nic.in/PDF/Merry_Christmas_2021.pdf">http://cercenviis.nic.in/PDF/Merry_Christmas_2021.pdf</a></p>
	<p>World Wetlands Day 2<sup>nd</sup> February 2021</p>	<p>Disseminated through official Facebook page, Instagram, Twitter, email and uploaded on the website</p>	<p><a href="http://cercenviis.nic.in/PDF/WorldWetlandsDay2022.pdf">http://cercenviis.nic.in/PDF/WorldWetlandsDay2022.pdf</a></p>
	<p>National Science Day 28<sup>th</sup> February 2021</p>	<p>Disseminated through official Facebook page, Instagram, Twitter, email and uploaded on the website</p>	<p><a href="http://cercenviis.nic.in/PDF/NationalScienceDay2022.pdf">http://cercenviis.nic.in/PDF/NationalScienceDay2022.pdf</a></p>
	<p>World Wildlife Day 3<sup>rd</sup> March 2021</p>	<p>Disseminated through official Facebook page, Instagram, Twitter, email and uploaded on the website</p>	<p><a href="http://cercenviis.nic.in/PDF/NationalScienceDay2022.pdf">http://cercenviis.nic.in/PDF/NationalScienceDay2022.pdf</a></p>


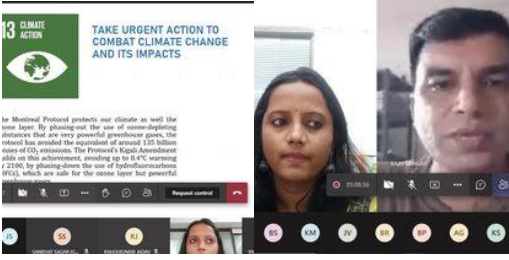

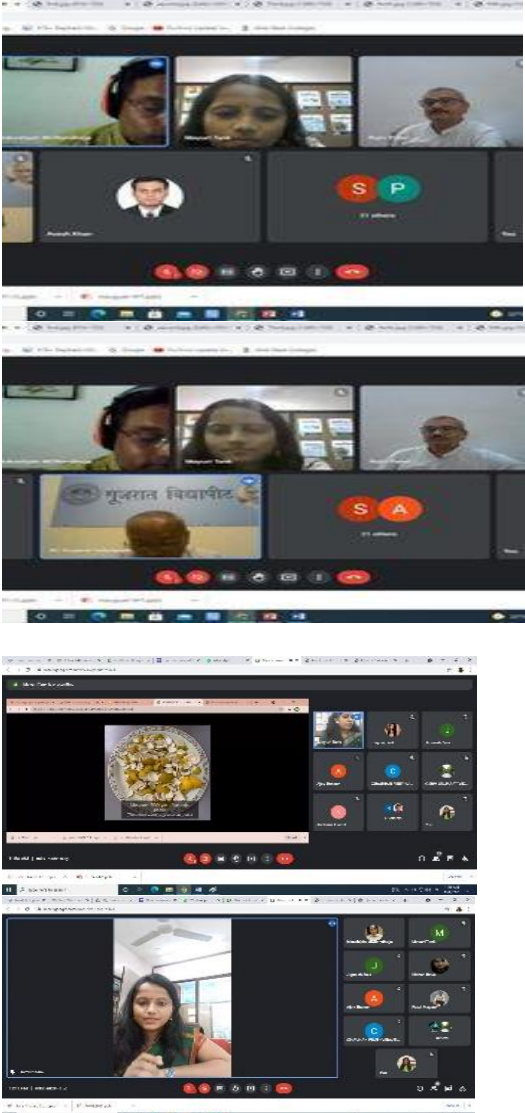


	<p>World Consumer Rights Day 15<sup>th</sup> March 2021</p>	<p>Disseminated through official Facebook page, Instagram, Twitter, email and uploaded on the website</p>	<p><a href="http://cercenvis.nic.in/PDF/WCRD2022.pdf">http://cercenvis.nic.in/PDF/WCRD2022.pdf</a></p>
	<p>Infographic on Tips to celebrate eco-friendly Holi 18<sup>th</sup> March 2021</p>	<p>Disseminated through official Facebook page, Instagram, Twitter, email and uploaded on the website</p>	<p><a href="http://cercenvis.nic.in/PDF/Tips%20to%20celebrate%20eco-friendly%20Holi.pdf">http://cercenvis.nic.in/PDF/Tips%20to%20celebrate%20eco-friendly%20Holi.pdf</a></p>
	<p>International Day of Forests 21<sup>st</sup> March 2022</p>	<p>Disseminated through official Facebook page, Instagram, Twitter, email and uploaded on the website</p>	<p><a href="http://cercenvis.nic.in/PDF/International%20day%20of%20Forests%202022.pdf">http://cercenvis.nic.in/PDF/International%20day%20of%20Forests%202022.pdf</a></p>








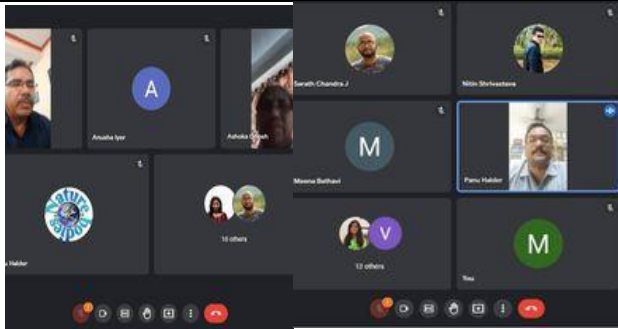
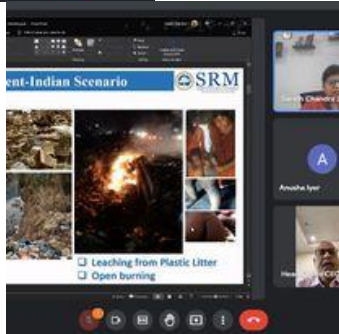
**8. Awareness Programmes Organised (Titles of Programmes, content and coverage of topics, Relevance of the theme, number of participants, Methods adopted for the dissemination of the knowledge and information)**

<b>Sr. No</b>	<b>Awareness Programme</b>	<b>Date</b>	<b>Content/Activities covered</b>	<b>Method of Dissemination</b>
<b>WEBINARS</b>				

1	<p><b>Ek Bharat Shreshtha Bharat</b></p> 	30 <sup>th</sup> April 2021	<ol style="list-style-type: none"> <li>Swastha Bharat-Salt Iodization</li> <li>Sustainable Living</li> <li>Biodiversity Conservation</li> </ol>	   
2.	<p><b>Restoration of Ecosystem</b></p> 	5 <sup>th</sup> June 2021	<ol style="list-style-type: none"> <li>Rejuvenation of Water Resources</li> <li>Land &amp; Water Reclamation</li> </ol>	 
3.			<ol style="list-style-type: none"> <li>SDGs related to Ozone</li> </ol>	




	<p><b>Responsible Consumption</b></p> 	16 <sup>th</sup> September 2021	2. Sharing Community	
4.	<p><b>Three Day webinar cum training on Consumer Protection and Sustainable Consumption UNDER AZADI KA AMRUT MAHOTSAV</b></p> 	6-8 <sup>th</sup> October 2021	<ol style="list-style-type: none"> <li>1. Activities done by CERC ENVIS under the Global Movement of Sharing Communities</li> <li>2. consumer rights &amp; responsibilities</li> <li>3. sustainable lifestyle</li> <li>4. sustainable consumption through sharing community</li> <li>5. The role of consumers towards sustainable future</li> </ol>	







5.	<b>National Consumer Rights Day</b>  	24 <sup>th</sup> December 2021	<ol style="list-style-type: none"> <li>1. Consumer Rights &amp; Responsibilities</li> <li>2. Awareness on Environment, Eco-labelling &amp; Eco-friendly products</li> </ol>	  
6.	<b>Online Session on Domestic Energy usage, Conservation and Energy saving, Introduction to home energy audit</b>	19 <sup>th</sup> January 2022	<ol style="list-style-type: none"> <li>1. Energy usage</li> <li>2. Energy Conservation</li> <li>3. Energy saving</li> <li>4. Introduction to energy audit</li> </ol>	 
7.	<b>Elimination of Single Use Plastics</b>  <b>UNDER EK BHARAT SHRESHTHA BHARAT</b>  	9 <sup>th</sup> March 2022	<ol style="list-style-type: none"> <li>1. Interlinkages of Plastic &amp; Environmental Pollution</li> <li>2. Campaign on Elimination of Single-use Plastic</li> <li>3. Activities done by Eco-club at district level</li> </ol>	 

**EVENTS: QUIZ AND ONLINE COMPETITIONS & AWARENESS PROGRAMMES (IN-HOUSE & OUTREACH)**



1.	<p>Online Quiz</p> <p><b>UNDER EK BHARAT SHRESHTHA BHARAT</b></p> 	<p>21<sup>st</sup> May, 2020</p> <p>Total Participants : 35</p>	Sustainable Practices and Environment	<p>Report:</p> <p><a href="http://cercenvi.nic.in/PDF/Report%20on%20EBSB_CERC%20ENVIS%20RP.pdf">http://cercenvi.nic.in/PDF/Report%20on%20EBSB_CERC%20ENVIS%20RP.pdf</a></p>
2.	<p>Poster Making Competition</p> <p>World Environment Day</p> 	<p>5<sup>th</sup> June 2021</p>	Ecosystem Restoration	<p>Report:</p> <p><a href="http://cercenvi.nic.in/PDF/REPORT%20WED2021.pdf">http://cercenvi.nic.in/PDF/REPORT%20WED2021.pdf</a></p>
3.	<p>Online short video/ GIF/ photo collage competition</p> <p><b>UNDER EK BHARAT SHRESHTHA BHARAT</b></p> 	<p>15<sup>th</sup> June 2021</p>	Your Contribution towards Sustainable Living	<p>Report:</p> <p><a href="http://cercenvi.nic.in/PDF/Report%20on%20EBSB_CERC%20ENVIS%20RP.pdf">http://cercenvi.nic.in/PDF/Report%20on%20EBSB_CERC%20ENVIS%20RP.pdf</a></p>
4.	<p><b>Van Mahotsav</b></p>		Plantation	<p>Report:</p> <p><a href="http://cercenvi.nic.in/PDF/Report%20on%20Van%20Mahotsav%202021.pdf">http://cercenvi.nic.in/PDF/Report%20on%20Van%20Mahotsav%202021.pdf</a></p>

		<p>July 1<sup>st</sup> week 2021</p>		
5.	<p><b>Green Festival: Rakshabhandhan : In – House Awareness</b></p> 	<p>25<sup>th</sup> August, 2021</p> <p>Total Participants : 35 ( CERC Staff)</p>	<p>Awareness Programme on making of eco- friendly Rakhi</p>	<p>Report: <a href="http://cercenvi.nic.in/PDF/Report%20on%20Eco-friendly%20rakshabandhan%20Celebration.pdf">http://cercenvi.nic.in/PDF/Report%20on%20Eco-friendly%20rakshabandhan%20Celebration.pdf</a></p>
6.	<p><b>Green Festival: Ganesh Chaturthi : In – House Awareness</b></p> 	<p>10<sup>th</sup> September 2021 Total Participants : 35 ( CERC Staff)</p>	<p>Awareness Programme on making of eco- friendly Ganesh Idol</p>	<p><a href="https://www.facebook.com/photo.php?fbid=242232484575794&amp;set=pb.100063671326521.-2207520000..&amp;type=3">https://www.facebook.com/photo.php?fbid=242232484575794&amp;set=pb.100063671326521.-2207520000..&amp;type=3</a></p>
7.	<p><b>Seminar with VCOs of 10 district of Gujarat  World Ozone Day</b></p> 	<p>16<sup>th</sup> September, 2020</p> <p>Total Participants : 15</p>	<p>Awareness on Ozone Friendly Substances &amp; Ozone Depleting Substances</p>	<p>Report: <a href="http://cercenvi.nic.in/PDF/ReportonWorldOzoneDay2021.pdf">http://cercenvi.nic.in/PDF/ReportonWorldOzoneDay2021.pdf</a></p>

8.	<b>Outreach Awareness Program on sustainable Living, Eco-labelling &amp; Eco-friendly Products</b>	22 December 2021  Total Participants : 45	Awareness Program on sustainable Living, Eco-labelling & Eco-friendly Products	<a href="https://www.facebook.com/photo/?fbid=316710690461306&amp;set=pb.100063671326521.-2207520000..">https://www.facebook.com/photo/?fbid=316710690461306&amp;set=pb.100063671326521.-2207520000..</a>
9.	<b>Word Puzzle Challenge</b>  <b>UNDER EK BHARAT SHRESHTHA BHARAT</b>	17 <sup>th</sup> January– 2022  Total Participants : 47	Environment	Report : <a href="http://cercenvis.nic.in/PDF/Report%20on%20Ek%20Bharat%20Shreshtha%20Bharat%20Jan-Mar%202022.pdf">http://cercenvis.nic.in/PDF/Report%20on%20Ek%20Bharat%20Shreshtha%20Bharat%20Jan-Mar%202022.pdf</a>

### Workshops/Seminars/Conferences attended by ENVIS Team

Sr. No	Title	Date
1.	Culture and Heritage of Delhi City by ENVIS RP on Human Settlements & their Impact on Environment, SPA Delhi	19 <sup>th</sup> April 2021
2.	Earth Day 2021 with "Ek Bharat Shreshtha Bharat " Program by IITM, Pune	22 <sup>nd</sup> April 2021
3.	Consumer Rights & Responsibilities and Salt Iodization & its Health Benefits by Helpline and Consumer Advice Centre	29 <sup>th</sup> April 2021
4.	Standardization in Environmental Monitoring and Assessment Services – Benefits & Challenge by BIS, Ministry of Consumer Affairs, Food & Public Distribution	23 December 2021
5.	Valuation of Ecosystem Services of Wetlands, Kidneys of a Landscape by IIT (ISM) ENVIS center	02 <sup>nd</sup> February 2022
6.	Wetlands Action for People & Nature by JNU, ENVIS, Delhi	02 <sup>nd</sup> February 2022
7.	Past, Present, and Future of Wetlands of Gujarat by GEC, Gandhinagar	02 <sup>nd</sup> February 2022

### Green Skill Development Programme

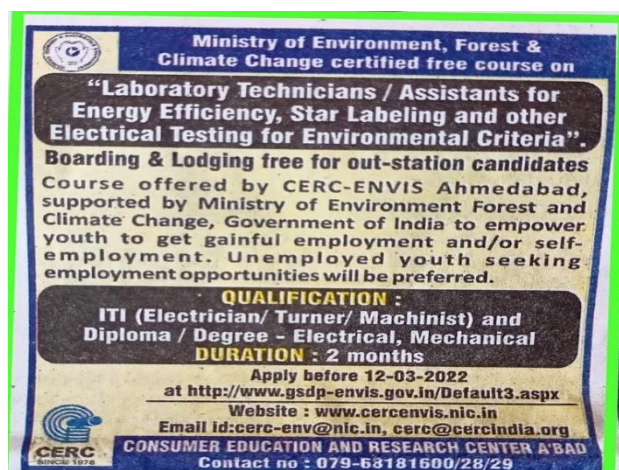
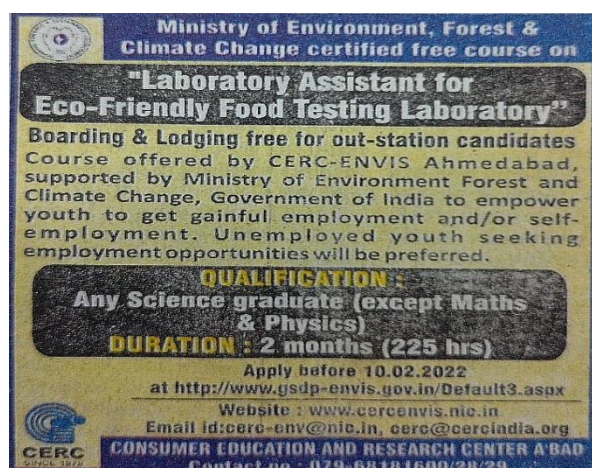
GSDP courses conducted by CERC-ENVIS RP in the year 2021-2022 are as follows:

Sr. No	Courses Offered	Start – End Date (Duration)	Batch Size	Sanctioned amount during FY2019-20	Course Status
1.	Course 1: Laboratory Technicians /Technical Assistants for Energy Efficiency, Star Labeling and other Electrical Testing for Environmental Criteria	7th February,2021 to 5 <sup>th</sup> April , 2022  (Duration: 264 hrs.)	11 (15)	12,65,000/-	Completed
2.	Course 2: Laboratory Assistant for Eco-Friendly Food Testing Laboratory	21 <sup>st</sup> February,2022 to 31 <sup>st</sup> March, 2022  (Duration: 225 hrs.)	15 (15)	11,25,000/-	Completed

#### Advertisement:

For maximum outreach the advertisements were published through multiple media.

**Newspaper:** The advertisements were given in the local newspapers and published in all major cities of Gujarat: Divya Bhaskar



#### E-Mail:

Course 1: A detailed brochure was prepared which was sent to 55 Diplomas colleges and 55 ITI colleges via e-mail.

Course 2: A detailed brochure was prepared which was sent to 66 Science colleges via e-mail.

#### Social Media:

Facebook The flier was pinned on the official Facebook page of CERC-ENVIS on [www.facebook.com/EcoProductsEcoLabeling/](http://www.facebook.com/EcoProductsEcoLabeling/)



**WhatsApp:** The Flier was also circulated maximum people through WhatsApp groups.

**Twitter Account:** The Flier was circulated through CERC-ENVIS Twitter handle

**Instagram:** The Flier was also circulated through CERC-ENVIS Instagram handle

**Course Name: Laboratory Technicians /Technical Assistants for Energy Efficiency, Star Labeling and other Electrical Testing for Environmental Criteria**

February 7<sup>th</sup>, 2021: Inaugural Ceremony



**Duration: 264 Hours**

**NSQF Level: 6**

**Aim:** The aim of the course is to provide training in CERC's NABL accredited, BIS recognized Electrical product testing laboratory on the concepts of star labeling criteria & eco-friendly practices adopted by the industries.

**Educational Qualification:** ITI (Electrician/ Turner/ Machinist) and Diploma/Degree - Electrical, Mechanical

**Selection Procedure:** This year we received around 145 applications. Exam & interview were conducted via online mode. 11 of the candidates have successfully completed their training, of which



9 were out stationed candidate and 2 were local candidates from Ahmedabad. All of the candidates were felicitated with a joint certification of MoEF&CC and CERC.

**Topics Covered:** Mandatory Safety requirements for electrical products testing laboratory, Quality system and Technical requirements, · Methods of up keeping of laboratory tools, instruments, equipments, test system, Details on Maintenance, Calibration, Cross verification techniques and formats for maintaining records of each, Relevant test methods in details for conformity assessment, Methods of identifying eco-friendly star labelled electrical products, Details on electrical products covered under energy star labeling criteria by Bureau of Energy efficiency, Testing techniques for environmental criteria, Green Skills for sustainable development with tips & habits to be cultivated to save energy cost to contribute towards global challenges of climate change.

All candidates were given training kit with course material (training manual, important formulas useful for testing and calculations for deriving results, methods of analysis & solutions under various test conditions) stationary items, set of testers, safety helmets, masks & hand sanitizers.

**Field Visits/Industrial Exposure:**

- Visit to JK Lakshmi Cement Limited
- Visit to Mascot Pumps Limited
- Visit to Indo-German Tool Room
- Visit to Solance Batteries
- Visit to Umiya Industries
- Visit to iHub Centre, LD Engineering College, Ahmedabad
- Visit to Innovation and start up centre of Gujarat Technological University , GSIC centre

**Final evaluation of trained candidates:**

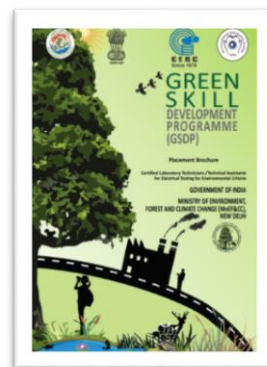
Candidates were assessed for skills acquired by them through written test (100 marks) and practicals of 100 marks (75 marks of practicals & 25 marks of Viva - Voce) via online mode.

Final evaluation of candidates was made on the basis of assessment criteria for level 6 NSQF qualifications.

**Career Guidance and Placement:** Prepared a placement brochure with qualification and experience of each Trainee. Personal phone calls were made and emails were sent to HR departments of different industries and laboratories.

Trainees were guided for how to appear for interviews and provided the much needed life skills and helped them to find the job placements

A Placement Brochure with a detailed resume of each trainee was circulated to **168 Industries (MSMEs and SMEs).**



**GALLERY:**



**Course Name:** Laboratory Technicians /Technical Assistants for Energy Efficiency, Star Labeling and other Electrical Testing for Environmental Criteria

**February 21<sup>st</sup>, 2021: Inaugural Ceremony**





**Duration: 225 Hours**

**NSQF Level: 6**

**Aim:** The aim of this course was to impart training to food laboratory technicians is a prerequisite for ensuring quality and safety in analytical environment. CERC and CERC-ENVIS RP have designed and developed this course to ensure widespread and effective delivery of training to food businesses with emphasis on green laboratory practices.

**Educational Qualification:** Science Graduates except Mathematics & Physics

**Selection Procedure:** This year we received around 101 applications. Due to the COVID-19 pandemic situation, online exam & interview were conducted via online mode. 12 of the candidates have successfully completed their training, of which 8 were out stationed candidate and 3 were

local candidates from Ahmedabad. All of the candidates were felicitated with a joint certification of MoEF&CC and CERC.

**Topics Covered:** The principles and methods of Good Food Laboratory Practices, Introduction of Food, Nutritional Aspects and Safety Standards, Introduction of Laboratory Accreditation, Eco Friendly Maintenance of Laboratory Practice, Eco-friendly Laboratory waste Management, Introduction of basic laboratory safety equipments and their function, Exercises and Assessment etc.

The candidates were given a training kit consisting of stationary, lab coats and Training manuals etc. External faculties were also invited for giving the lectures to the candidates on their respective courses.

**Field Visits/Industrial Exposure:**

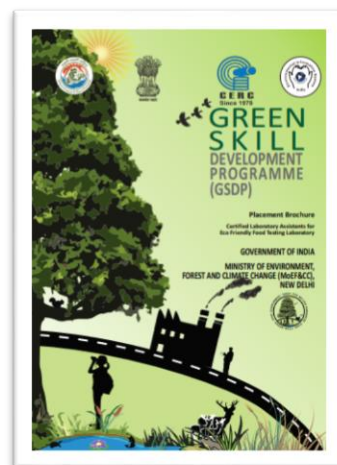
- Vadilal Industries Limited
- Public health Laboratory, AMC
- Atul Bakery
- AmulFed Dairy
- Vimata Labs
- Gujarat Laboratory
- Demonstration of 'Food Safety Wheels'

**Final evaluation of trained candidates:**

The candidates were assessed and evaluated on the basis of a written test and performance in practical. They were also graded for their respective field reports, Journals and the classroom presentations.

**Career Guidance and Placement:** We prepared a placement brochure with qualification and experience of each trainee. Trainees were guided for how to appear for interviews and provided the much needed life skills and helped them to find the job placements

A Placement Brochure with a detailed resume of each trainee was prepared and circulated to **84 industries. (Food, spice, dairy and food testing laboratories)**



**GALLERY:**







**Inclusion of Cleaner Production & Waste Minimization module in both the courses:** A Training Manual on Cleaner Production and Waste Minimization was distributed amongst all the trainees of both the courses.

Dr. Bharat Jain, Member Secretary of Gujarat Cleaner Production Centre and coordinator of ENVIS Resource Partner conducted the session on Waste: Its source, different types, Segregation and its Disposal, Proactive Pollution Prevention by implementation of cleaner production concept and tools, cleaner production benefits, hierarchy, methodology, tools etc. along with case studies.



# GRIDSS

**9. ENVIS Website** (*ENVIS Centres whom Website has been restructured may provide the Performance Report/Graphs generated therein wherever possible*):

- **URL:** <http://cercenvis.nic.in>
- **Status of restructuring of Website:** It is not restructured as per ENVIS requirement. We have converted as per ENVIS website template
- **Frequency of updating Website 2021-22** Weekly, Sometime daily also depending upon the requirement and work done.
- **Social Media**

**Facebook page:** <https://www.facebook.com/EcoProductsEcoLabeling/>

**Likes:** 2771

**Followers:** 2771

**YouTube Channel:** [https://www.youtube.com/results?search\\_query=cercenvis](https://www.youtube.com/results?search_query=cercenvis)

**Twitter:** cerc\_envis, followers: 97 as on 08.04.2022

**Instagram:** cerc\_envis, followers: 106 as on 08.04.2022

## 10. User Engagement and Interaction

*It has not been restructured yet. We have converted as per ENVIS website template in May 2016. We have opened an account in Google analytics on 21st August, 2013. So we are giving the information for the visitors to website from Google Analytics. We have uploaded four years visitors' data under "Visitor Analysis" section.*

<i>User engagement and interaction</i>		<i>FY 2021-22</i>
i.	Total number of visits(Session as per Google analytics)	6,345
ii.	Number of unique visits as (Users as per Google analytics)	4,345
iii.	New Users as per Google analytics	4,230
iv.	Reports Downloaded/Read/Page views as per Google analytics	15,751

**9.1 Total number of visits on Website (till now): 29,093**

**9.2 Number of unique visits on Website (till now): 11,829**

**9.3 Number of reports downloaded/ read by stakeholders/Page views as per Google analytics: 15751**

**9.4 Query-Answer Statistics 2021-22: (Approx)**

Mode of Query Receipt	Number of Queries Received	Number of Queries Responded	Reasons for shortfalls, if any, and action taken to rectify
<b>Online</b> (CMS based website)/ <b>facebook page</b>	10	10	-
<b>Email</b> (official NIC server and office mail of CERC)	45	45	-
<b>Postal/Telephonic</b> (incl. handpost)	85	85	-
<b>Physical</b>	10	10	-

### Implementation of Annual Plan of Activities of the Financial Year (2021-22):

Activity/ Target	Achievements	Shortfalls, if any, and reasons therefore
<b>Centre's proposed activities 2021-22 as per proposed plan of activities</b>		
<b>A. Articles</b>		
<b>Special and Value added Publication</b>		
Articles	<p>Conceptualized and researched the following articles:</p> <ol style="list-style-type: none"> <li>1. <b>“Green Tips”</b> It gives information how to keep the environment green and ourselves Environment-Friendly.</li> </ol> <ul style="list-style-type: none"> <li>• <b>Tips for safe electricity use</b></li> </ul>	<a href="http://cercenv.is.nic.in/tips.html">http://cercenv.is.nic.in/tips.html</a>
E-Book on E-waste	The book details the e-waste sources and its detrimental impacts on the environment. It covers the International Policies on E-Waste. These policies encompass provisions for the production of electrical and electronic equipment (EEE), as well as the collection, treatment and export of discarded EEE. The other topics share the information on the e-waste management and recycling practices in India.	<a href="http://cercenv.is.nic.in/PDF/Ebook%20-%20Ewaste.pdf">http://cercenv.is.nic.in/PDF/Ebook%20-%20Ewaste.pdf</a>
Bibliography on Certifications, Sustainable Practices and Eco-labels in Fisheries Sector	In order to fill the information gap on the subject “Certifications, Sustainable Practices and Eco-labels in Fisheries Sector” the CERC-ENVIS Resource Partner has collected information from secondary sources. It is bringing out in an annotated bibliography. This bibliography will be useful as background information in research projects, as reference tools and information tools.	<a href="http://cercenv.is.nic.in/PDF/A%20Biblography%20Fisheries%20Sector.pdf">http://cercenv.is.nic.in/PDF/A%20Biblography%20Fisheries%20Sector.pdf</a>
Posters	Prepared 24 posters on different environmental themes. Posters in detail is mentioned in the above table	<a href="http://cercenv.is.nic.in/posters.html">http://cercenv.is.nic.in/posters.html</a>
Pamphlets	<ul style="list-style-type: none"> <li>• Brochure on Eco-friendly Festivals in English</li> <li>• Brochure on Eco-friendly Festivals in Gujarati</li> <li>• Pamphlet on Sustainable lifestyle in English</li> <li>• Pamphlet on Sustainable lifestyle in Gujarati</li> <li>• Brochure on Tips to Save on energy bills at Home</li> <li>• Eco-friendly Diwali Celebration</li> <li>• Brochure on All about the Ozone Layer 2021</li> <li>• Blue Flag</li> </ul>	<a href="http://cercenv.is.nic.in/pamphlet.html">http://cercenv.is.nic.in/pamphlet.html</a>

Activity/ Target	Achievements	Shortfalls, if any, and reasons therefore
	<ul style="list-style-type: none"> <li>• Info graphic on Ecosystem Restoration</li> <li>• Info graphic on Learn About Composting</li> <li>• Info graphic on Tackling Plastic Pollution</li> </ul>	
Quarterly Newsletter	CERC-ENVIS Publishes 04 Quarterly Newsletter named Green Insights.	<a href="http://cercenv.is.nic.in/newsletter.html">http://cercenv.is.nic.in/newsletter.html</a>
Bi-Monthly E-Bulletin	CERC-ENVIS has published 06 e-bulletins name "Green Alert" on different Environmental Topics	<a href="http://cercenv.is.nic.in/e-bulletin.html">http://cercenv.is.nic.in/e-bulletin.html</a>
Publications for Corona Awareness	<ul style="list-style-type: none"> <li>• Video on Vaccine Hesitancy</li> </ul>	<a href="http://cercenv.is.nic.in/corona.html">http://cercenv.is.nic.in/corona.html</a>

#### Environment Festival for awareness

Celebrated different Days and Weeks	<ol style="list-style-type: none"> <li>1. World Environment Day</li> <li>2. Van Mahotsav</li> <li>3. Green Festival (Ganesh Chaturthi)</li> <li>4. Green Festival (Rakshabandhan)</li> <li>5. Green Action Week</li> <li>6. National Consumers Rights Week</li> <li>7. World Ozone Day</li> </ol> <p>All activities are uploaded on the section Activities</p>	<a href="http://cercenv.is.nic.in/activities.html">http://cercenv.is.nic.in/activities.html</a>
Information on Misleading Ads	Regular updation of the information.	<a href="http://cercenv.is.nic.in/misleading%20ads.html">http://cercenv.is.nic.in/misleading%20ads.html</a>

#### Green Skill Development Programme

We have successfully completed fourth batch of following courses

1. Laboratory Technicians/Technical Assistants for energy efficiency, star labelling and other electrical testing for environmental criteria
2. Laboratory Assistant for Food Testing Laboratory with Eco-friendly Practices

**Village Sensitization:** No village is allotted to us by ENVIS Secretariat

#### Grid Based Decision Support System (GRIDSS). For Sustainable Management of Natural Resources

We are collecting secondary data for the six district of Gujarat allotted.

#### Link/Network with other Organizations

- We networked with Consumers International, London and Swedish Society for Nature Conservation, Sweden and celebrated "Green Action Week" from The Report is uploaded on the website: <http://cercenv.is.nic.in/PDF/GREENACTIONPROJECT2021.pdf>
- Networked with Consumer Clubs of the schools in Ahmedabad for out reach programmes
- Attended webinar organized by London based Consumers International and Sweden based Swedish Society for Nature Conservation on the topic "Green Action Week"
- Conducted webinars with different colleges for promotional activities and make them aware of the importance of environmental issues such as Gujarat Engineering college of Amreli and Modasa and Gujarat Vidyapith, Randheja



Activity/ Target	Achievements	Shortfalls, if any, and reasons therefore
	<ul style="list-style-type: none"> <li>• Collaborated with the Rotary Club , Ahmedabad Chapter for the celebration of Green Action Week</li> <li>• Networked with an International academic consultancy firm to promote the concept of Sharing Community</li> <li>• Networked with the Voluntary consumer organizations of Gujarat during the celebration of Ozone Day</li> <li>• Collaborated with Chhattisgarh ENVIS hub for the activities under Ek Bharat Shreshtha Bharat</li> <li>• Networked with the Food Safety on Wheels of FDCA for the GSDP students</li> </ul>	
<b>Databases</b>	<p>Regular updation of the following databases</p> <ul style="list-style-type: none"> <li>• A List of Accredited Certification Bodies under National Programme for Organic Production (NPOP). A List of Licensees - Eco Mark</li> <li>• A List of International Consumer Organizations</li> <li>• A List of Indian Consumer Organizations</li> <li>• Guide to Environment Friendly Electronics</li> <li>• Green Industries</li> <li>• A List of consumer products testing laboratories</li> <li>• Green Patent</li> <li>• List of Regulatory Bodies</li> <li>• List of Environmental Laboratories</li> <li>• Environment Friendly Companies</li> <li>• Companies with green Internet</li> </ul>	
<b>Eco news and Development:</b> This section features latest developments, news, views, and information on eco labeling, eco mark, and different eco schemes.	Scientific and general interest articles uploaded.	
<b>Outreach programmes</b>	<p>Following the general advisory norms in the COVID Pandemic, most of the outreach activities were carried out through online mode. We conducted many webinars on various topic, conducted online quiz and poster making competitions, Facebook polls, prepared informative videos and shared it on our official account on Facebook and Youtube, Instagram and Twitter. The same has been uploaded on our website. The details of the same has been mentioned above in the outreach segment of the report.</p>	<a href="http://www.cercenv.is.nic.in">www.cercenv.is.nic.in</a>
<b>Conferences/Workshop</b>	<ul style="list-style-type: none"> <li>• Physical verification, Assessment and Monitoring of ENVIS Centres by the officials of Economic Division , MoEF&amp;CC held on 26th November 2021</li> <li>• VC meeting for ENVIS Questionnaire Proforma (FY 2010- 2021) on 18th August 2021</li> <li>• Attended various webinars and conferences (Mentioned above in a separate Table)</li> </ul>	

1.	<b>New initiatives taken during the Financial Year (2021-22):</b>	<ol style="list-style-type: none"> <li>1. We have prepared an e-calendar celebrating different environmental days. The calendar is dedicated to some of the famous Indian Green Savors' to celebrate their contribution in restoring &amp; rejuvenating our planet.</li> <li>2. We have created Instagram account</li> <li>3. Created new section of e-calendar on website</li> <li>4. Reached masses by conducting various activities via online mode like quiz and competitions</li> <li>5. Carried out dissemination activities through webinars.</li> <li>6. CERC-ENVIS celebrated <b>Green Action Week</b> to promote the concept of "Sharing Community" and to encourage a healthy habit of Give &amp; Take promoting sustainable consumption.</li> <li>7. Celebrated the following events digitally keeping in mind the COVID protocols <ul style="list-style-type: none"> <li>• World Environment Day</li> <li>• Van Mahotsav</li> <li>• World Ozone Day</li> <li>• National Consumer Day</li> <li>• Green Festivals</li> </ul> </li> </ol>
2.	<b>Date of most recent physical verification by the Ministry:</b>	<p>Ms. Lipika Roy, Deputy Director, Economic Division, MoEF&amp;CC  Mr. Sanjay Chakraborty, Section Officer, Economic Division, MoEF&amp;CC</p> <p>Physical verification, Assessment and Monitoring of CERC ENVIS Centre by the officials on 26th November 2021</p>

### 3. Status of existing hardware:

	Hardware item	Specification	Sanction Order with Date	Date of procurement
Procured from ENVIS Grant	Desktop	Pentium 4		30/3/2006
	Printer	HP LJ 3055		30/3/2006
	Printer	Wipro LQ-5235 Dot Matrix		30/3/2006
	Any other items	16 Port Desktop switch		30/3/2006
	Desktop Computer	Dell Core i5, 8 GB,1TB	NO. 11/46/2004-EI,31st January 2014	29/3/2014
	Laptop	Sony Vio Core i5, 4 GB, 500 GB	Do	4/3/2014
	Printer	ESPON L-655 all in one ink tank printer	CGI-184/16-17	24/3/2017

**4. Status of utilization of grant during the financial year 2021-22 as on 31-March-2022 and reasons for shortfalls, if any:**

	Head of Expenditure	Sanctioned amount (Rs.)	Actual Expenditure (Rs.)	Reasons for Shortfall/ Excess (if any)
Recurring Annual	Manpower	1582410	15,82,466	-
	Others	4,65,300/-	4,83,614	-
	Travel			
Non-Recurring				

**5. Issues/ hurdles faced in undertaking ENVIS activities:**

1	Old / outdated hardware and slow computers are affecting the productivity
2	To change the nomenclature of <b>Data Entry Operator</b> to Project Assistant or Research Associate.

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